



CREATIVE FINANCING APPLICATION FORM

SECTION A – APPLICATION INFORMATION

Applicant Type (Select one)

- Individual Event Organizer
- Registered Business/ Company

SECTION B – INDIVIDUAL APPLICANT KYC *(If applying as an Individual)*

Full Name	
ID/Passport Number (for Kenyan citizens)	
Email	
Date of Birth	
Gender	
Phone Number	
County of Residence	
Sub-county	
Physical Address or Nearest Landmark	
Nationality	

- ❖ Do you have a disability? ☐ Yes ☐ No
(If yes, please specify: _____)
- ❖ GOK POR or Refugee Manifest Number (for refugees): _____
- ❖ Highest Education Level:
☐ No formal education ☐ College/University
☐ Primary school ☐ Other: _____
☐ Secondary school

Applicant will be required to provide copy of the following document during applications

- ❖ ID (Front and & Back)
- ❖ Passport Photo
- ❖ KRA PIN
- ❖ Mpesa or bank statement for the last two years *(where applicable)*
- ❖ Evidence of past event management/ organization experience *(where applicable)*



SECTION C – BUSINESS/ COMPANY APPLICANT KYC (If applying as a Company/ Partnership)

Name of business			Date of registration	
Certificate of Incorporation No.			No. of years in the business	
Nature of Business			KRA PIN	
Email address			Business Location/ Premises	
Postal Address			Key Contact person	
Client of NCBA	Yes/No	A/C No	County of Operation	
Number of Employees			Estimated Annual Turnover (KES)	

Shareholder/ Directors Details				
Full Name	Phone No.	ID No./GOK POR/ Refugee Manifest	Position	Do you have any disabilities? (Yes/No)

Applicant will be required to provide copy of the following document during applications:

- ❖ Certificate of Incorporation / Business Registration
- ❖ CR-12 or Beneficial Ownership
- ❖ Business Permit
- ❖ Directors' IDs & KRA PINs
- ❖ M-Pesa or Bank Statements for the last 6 months for smaller tickets (below KES1M)
- ❖ M-Pesa or Bank Statements for the last 1 year (bigger tickets)

SECTION D – BUSINESS INFORMATION

Business Type:	
Creative Value Chain: [] Fashion, Garments, and Accessories [] Film, Television, Content Creation, Gaming, and Audiovisual [] Live Music, Theater, and Performing Arts	
Business Stage: [] Ideation (Less than 2 years) [] Early Stage (2 years+)	
Average Monthly Group Income: [] Ksh 0 – 50,000 [] Ksh 50,001 – 100,000 [] Ksh 100,001 – 200,000	



☐ Ksh 200,001 – 500,000	
☐ Ksh 500,001+	
Current Number of Employees:	

Provide a brief description of your creative business (Business Model, Target Market etc)

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SECTION E – LOAN REQUEST DETAILS.

Facility Type: ☐ Start-up Incubator (Loan: Ksh 0 – 100,000 Businesses 0–2 years in operation) ☐ Creative Loans (Loan: Ksh 100,000 – 6,000,000 Businesses 2+ years in operation)
Amount Requested in figures (KES):
Purpose of Loan: ☐ Working Capital Loan – For running daily business activities ☐ Asset Finance – To buy equipment, machines, or tools ☐ Trade Finance – For buying or selling products ☐ Inventory Loan – For stocking your store or business ☐ Invoice Discounting – For paying items based on customer payments ☐ Term Loan – For bigger investments in your business ☐ Promotion Financing – For advertising or marketing ☐ Production Loan – For costs involved in making your product ☐ LPO Financing – For fulfilling customer orders ☐ Other (please specify): _____

Describe the use of funds (Ask) in detail and expected milestones/ outcomes after financing

Particulars/Item	Description	Amount (KES)	Quotation provided where applicable (Yes/No)

(Please attach service provider quotations where applicable)



SECTION F – COMPLIANCE DOCUMENTS

Required Permits (Tick all that apply)

- County Permits
- Nema Clearance
- KFCB Approval
- Artist Performance License
- Insurance Certificate
- Safety Certification

(Provide the Compliance Documents required)

SECTION G – DECLARATION

At NCBA Group PLC ("NCBA"), we value your privacy and are committed to protecting your personal information. This form is used to collect personal information from you which is necessary for us to provide and engage you with the services we offer and to comply with applicable legal obligations. We may share the information provided with other NCBA Group members for similar engagements.

Where NCBA engages the services of third parties that may process your information within or outside of Kenya, we'll ensure that the transfer of information is done lawfully and only to third parties who are contracted to handle the information within appropriate limits to ensure the security of your information.

In line with this, NCBA may from time to time contact you with details of other available products, services, offers or events and competitions we are running. Therefore, if you consent to receiving such marketing communications or promotional materials from us or our strategic partners, please tick the box below.

☐ Yes, I would like to receive marketing communication or promotional materials from NCBA or its strategic partners.

Kindly note you may opt-out of receiving this material at any point by sending an email to contact@ncbagroup.com

For further details on how we use your information, and your rights in relation to our use of this information, please refer to NCBA's Privacy Notice at <https://ke.ncbagroup.com/privacy-policy/> or you may request a hardcopy at any of our branches countrywide.

I/we certify that this information is true and correct. I/we further authorize NCBA Bank Kenya PLC and/or officers to directly contact any person(s) listed in this form for confirmation. I/we understand that NCBA Bank Kenya PLC reserves the right to decline this application without giving reasons.

Applicant Name

Applicant Name

Signature

Signature

Date.....

Date.....