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1

Diversified business model delivering growth

- The Group's strategy continues to deliver with PAT registering a 13% y-o-y growth
- ✓ Strong delivery of profitability from our digital business growing 20% y- o-y across all our markets
- ✓ Our nonbanking subsidiaries grew by +40% y-o-y. Most notable is the doubling of profits from our Investment Bank on the back of a 40% increase in Assets Under Management
- The regional business has continued to follow an encouraging growth trajectory currently delivering 15% of Group Revenue and 14% of Group PBT
- ✓ Delivering tangible results to our shareholders with an interim dividend declared of KES 2.50/- per share

2

Resilient performance hinged on well <u>controlled risks</u>

- Delivered a resilient ROAE of 19% & maintained strong capitalization with a CAR of 22.4%, well above the 14.5% regulatory minimum
- ✓ We are delivering a better-quality loan book compared to similarly sized peers and the industry at large with NPL ratio at 12% (Industry at 17.6%)
- ✓ In H1 25, we disbursed KES 646
 billion in digital loans (+35% y-o-y
 growth). Strategic investments and
 advanced AI model training are
 paying dividends with superior
 credit outcomes positioning us well
 for continued scale

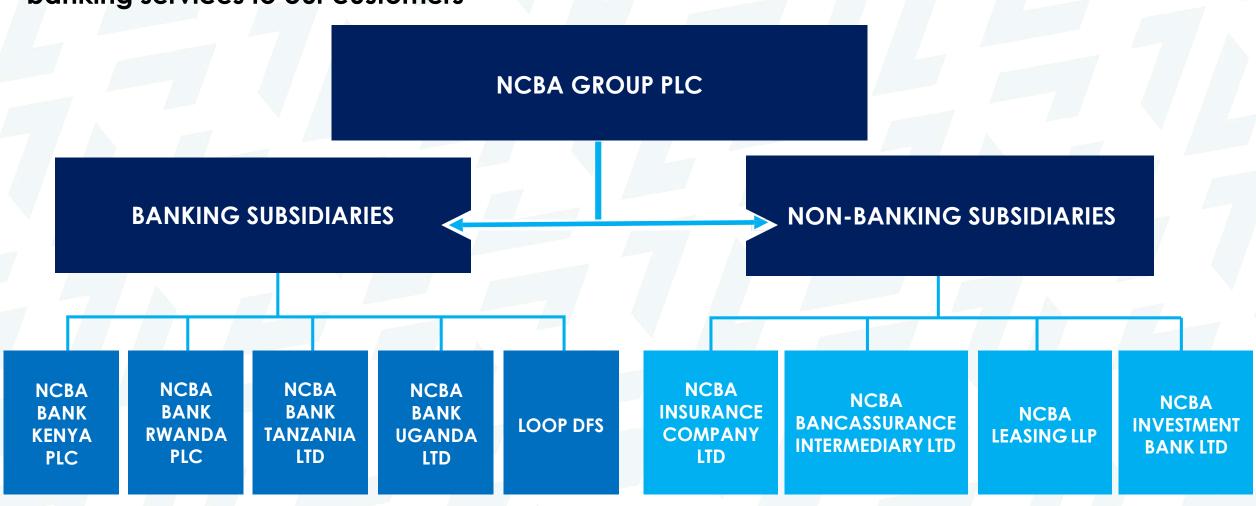
Continued strategic execution on our 2020-2025 ambitions

- Expanded our retail banking footprint, increasing our branch network to 121 branches (116 in H1 24). NCBA Group now has 412K retail banking customers.
- Our investments in the NCBA brand is driving market consideration; we also invested in the rebranding of our latest subsidiary NCBA IG in Q1-25. These collective efforts have boosted customer acquisition to 415K core bank customers.
- ✓ We procured USD 50mn in 2024 from development partners to support the uptake of green loans, women's finance and SMEs. We have seen 50% utilization of this facility to 800 business in the country

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Our Group Structure : We have expanded beyond our banking roots to providing non-banking services to our customers



Welcome to the bank that says Go For It, Welcome to the bank that banks on your ambition, **Welcome to NCBA**



Who We Are and What Guides us



Driven

Open

Trusted

Responsive

WHO WE ARE

Our footprint demonstrates a diversified group and a unique financial services partner across

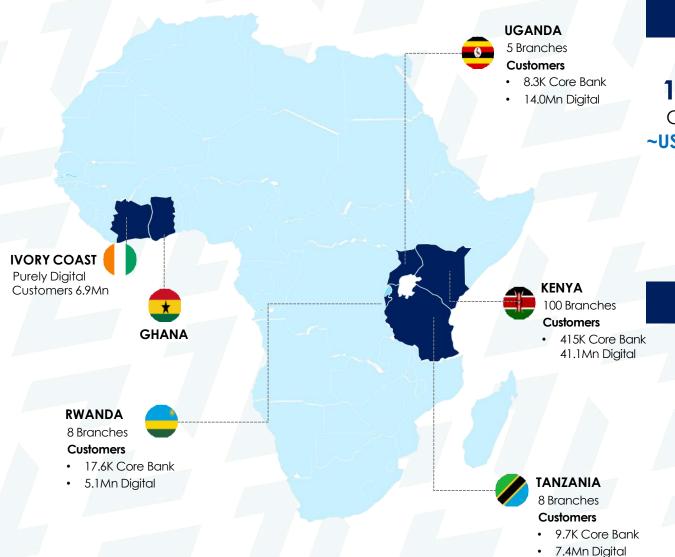
the region





121 Branches*





Banking Business

KES

118Bn

Capital

~USD 913Mn

KES

497Bn

Deposits ~USD 4Bn

KES 320Bn

Lending

~USD 3Bn

KES 646Bn Digital Disbursements+ ~USD 5Bn

Non-Banking Business

KES 86Bn AUM

~USD 665Mn

KES **1.8Bn** Insurance Premium (Banca)

~USD 14Mn

KES **5.3Bn** Leased Assets

~USD 41Mn

KES 2Bn

Insurance Premium (NCBA IG)

~USD 15Mn

+ Denotes Digital Loans disbursed by our Digital Financial Services business

Core bank entails our Corporate and Retail customers

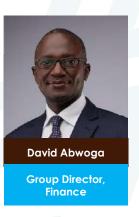
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We have received several notable accolades, including recent awards for Banking on Women, Marketing Company of the Year and excellence in Leadership and Governance



We are led by an exceptional team which has demonstrated resilience and agility in responding to market dynamics and pursuing growth with an average tenure of 10yrs with the Group







Secretary























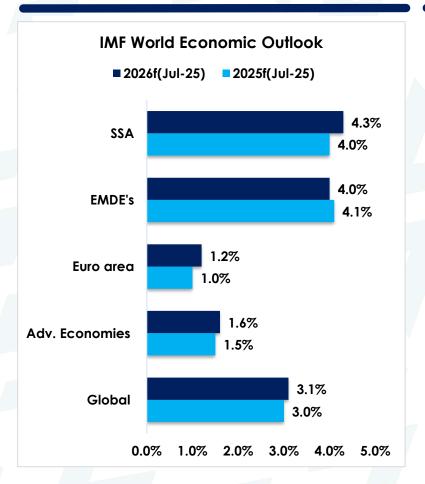


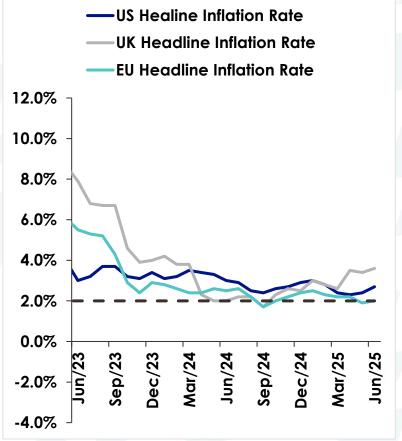
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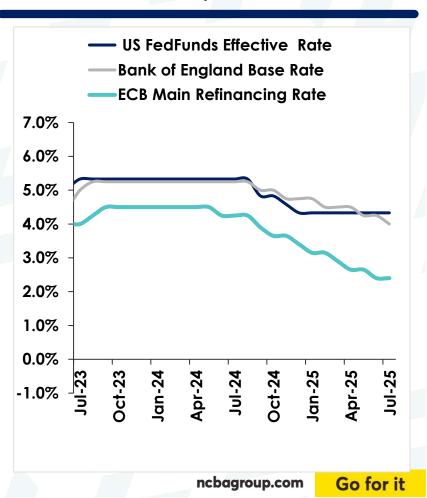
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Global economic growth forecast revised up to 3.0% in 2025 and 3.1% in 2026 from 2.8% and 3.0%, previously by the IMF

- The revised forecasts were driven by accelerated activity, lower average US tariffs, and a softer US dollar.
- Global inflation is rising on the back of tariff hikes with US inflation is expected to stay above the 2% target into 2026.
- Rate outlooks from Central Banks remain uncertain amid tariff-driven inflation pressures. The US Fed is expected to make a modest rate cut in September.





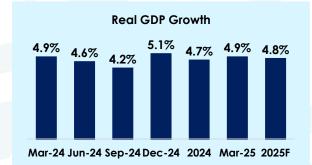


OUR OPERATING ENVIRONMENT

Economic growth remains uncertain in Kenya and Rwanda. Currency outlook is more favorable across the region, but depreciation persists in Rwanda

KENYA

- Economic growth remains subdued, with Q1 real GDP flat year-on-year at 4.9%.
- Inflation stands at 4.1% with near-term upside risks, while scope for further policy easing is narrowing amid fiscal dominance concerns.
- The currency remains stable.



USD-KES 129.2 129.36 129.33

UGANDA

- Economic activity remains robust, though the fiscal outlook is uncertain and depends on revenue mobilization and external funding support.
- The currency is expected to remain stable.
- Continued oil investment will be critical to sustaining medium- and long-term growth prospects.

Economic activity showing slower momentum YTD.

- Outlook clouded by external sector imbalances and regional conflict.
- A wider current account deficit local currency.

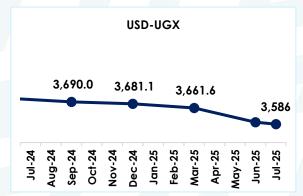
RWANDA

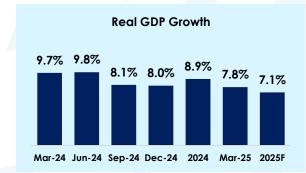
- expected to sustain pressure on the

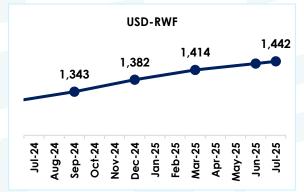
TANZANIA

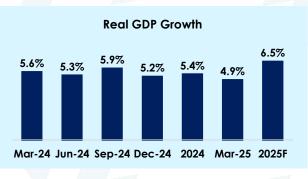
- Infrastructure investments are expected to drive growth in 2025.
- The October General Elections introduce short-term uncertainties to the outlook.
- Monetary policy stance more accommodative due to stable inflation, currency stabilization and steady growth.













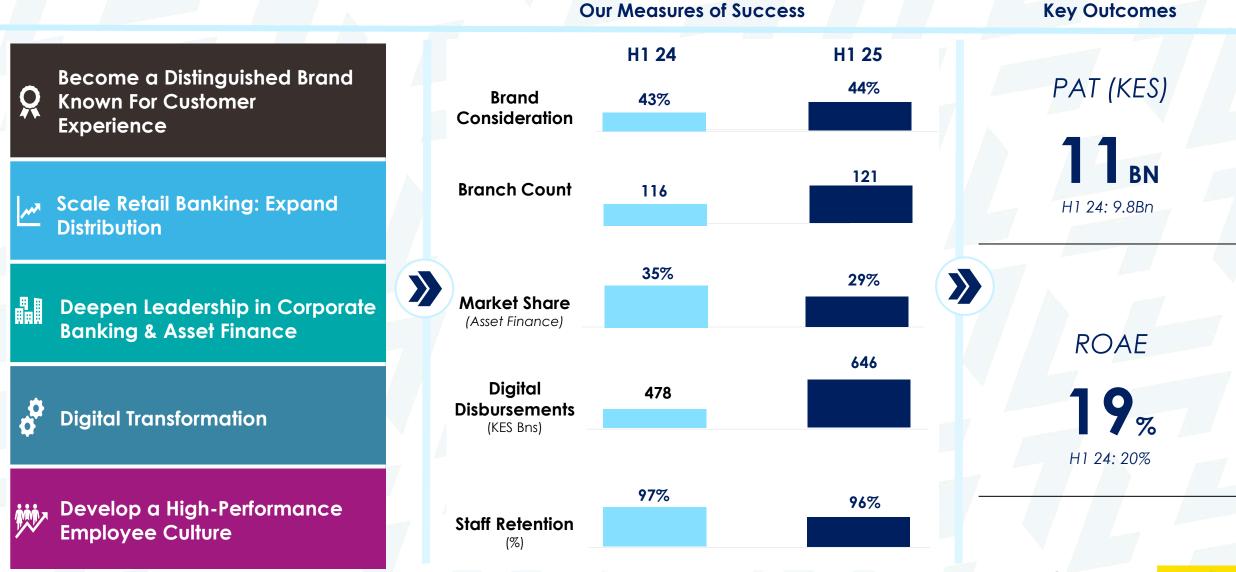
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Go for it

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Our strategy continues to deliver with all our metrics in line with target, with our Group ROAE registering at 19%



Investments into key enablers has improved our brand metrics and supported customer acquisition efforts

Enablers

Brand & Product Campaigns

- ✓ Always On mainstream and digital media
- ✓ 29 Product campaigns

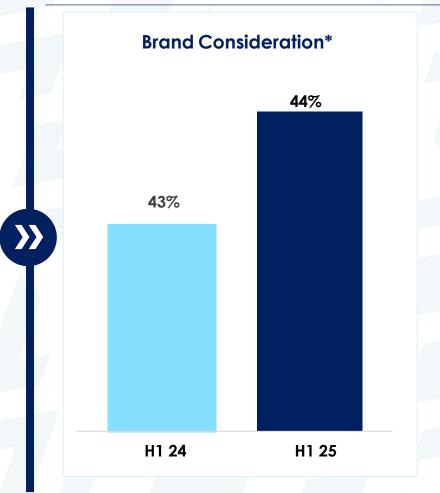
Brand Assets

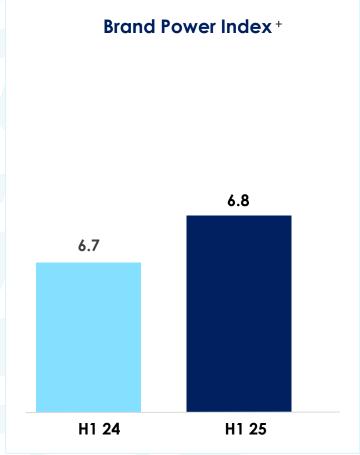
- ✓ NCBA Johari Awards
- ✓ NCBA Golf Series / Junior/Amateur/Pros
- ✓ NCBA KMI Motor Show
- ✓ NCBA Economic Forum
- ✓ LOOP Safari Gravel Series

H1 2025 Updates

- ✓ Rebrand of NCBA Insurance (NCBA-IG)
- ✓ Participated in Inclusive Fintech Forum (RW)
- ✓ Launched Juniors Golf RW & KE Professional Golf team sponsorship

Our Brand Health





Source: Kantar Brand Health Reno

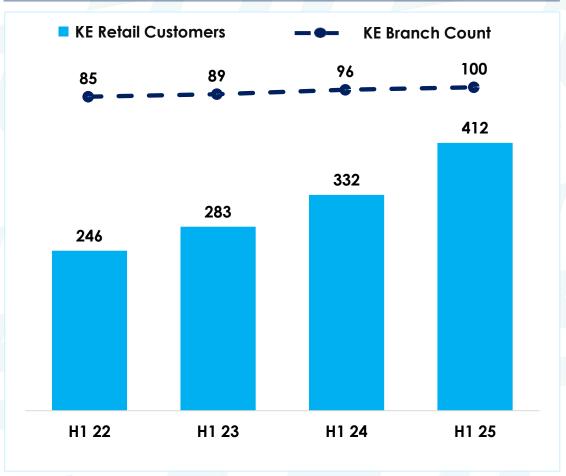
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^{*}Brand Consideration assesses the likelihood of consumers choosing a brand, measured through survey responses analyzing awareness, preference, and purchase intent to evaluate the brand's market position.
+Brand Power Index evaluates the strength and market influence of a brand, calculated based on survey responses, which are averaged across 3 key metrics meaningful, differentiation, and salience.

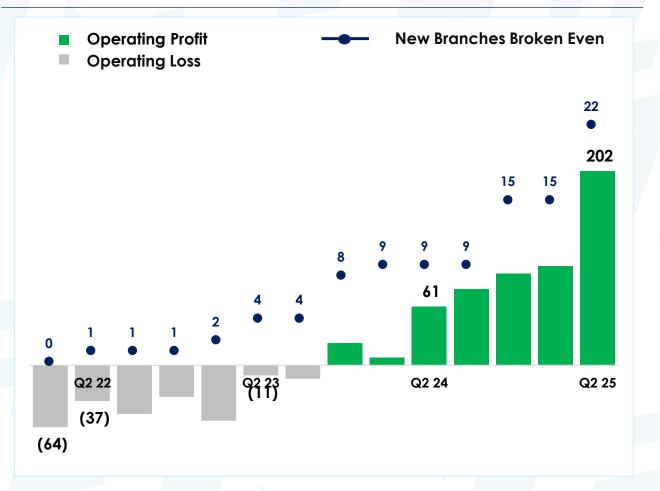


Customer acquisition is accelerating thanks to investments in our retail franchise, we are now deepening these relationships in our pursuit to be the primary partner to our retail/SME customers

Our increasing footprint continues to support our core bank customer acquisition efforts....



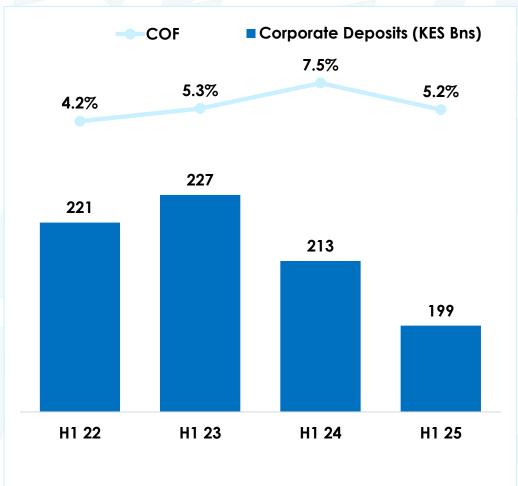
Our new branches opened are collectively delivering positive operating income





Macro conditions notwithstanding, our corporate banking business increased lending to our customers and the economy. We continue to enhance transactional volume & increasing uptake on our varied corporate banking solutions

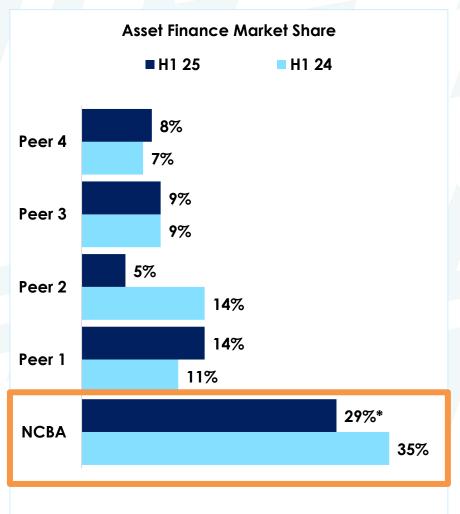


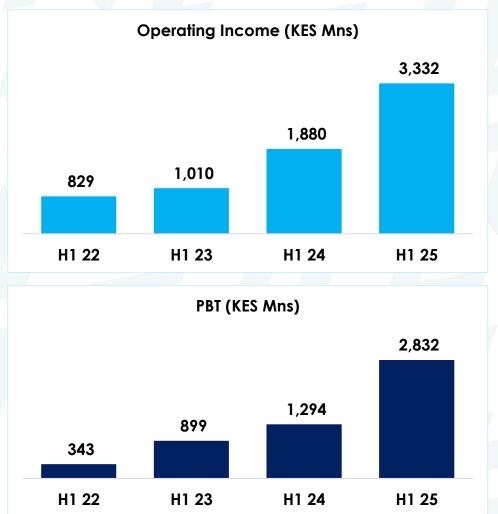


OUR STRATEGY

We continue to add to our network of asset finance partners while disrupting automotive commerce - CarDuka went live June 2025, bringing dealers, sellers, buyers & auctions together in one powerful digital ecosystem

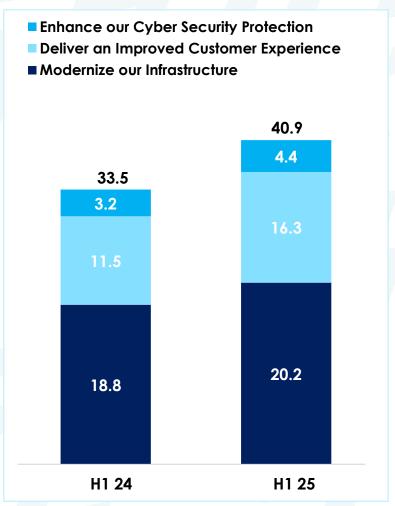




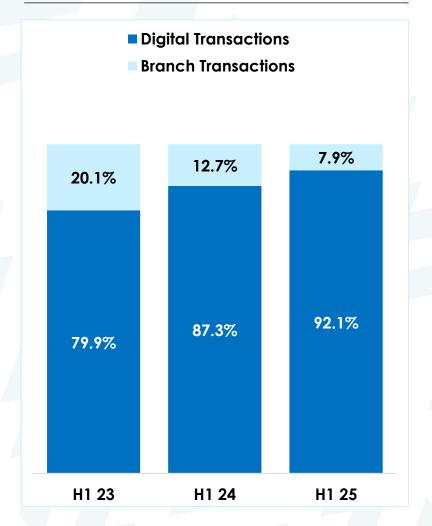


We continue to invest in technology to support customer experience delivering digitized customer journeys and seamless outcomes

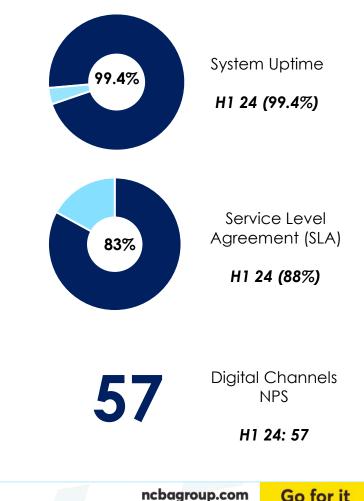




Digital Vs Branch Transactions

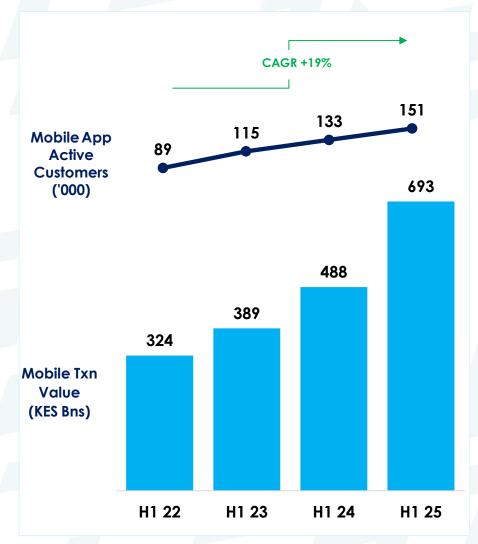


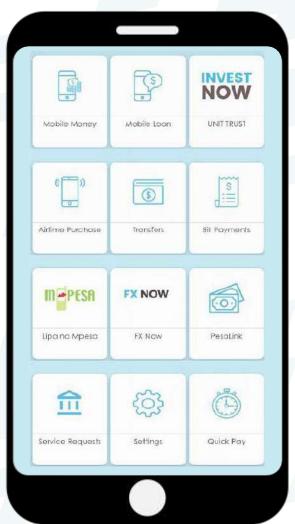
Outcomes

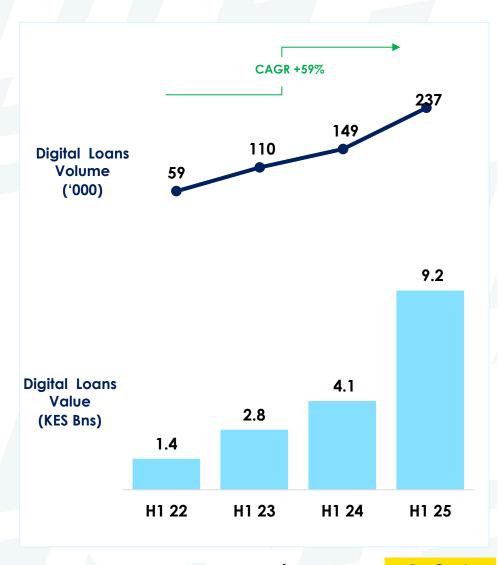


Go for it

We are seeing accelerating customer activity on our mobile app in Kenya with rapidly growing transactions and loan uptake in value & volume...

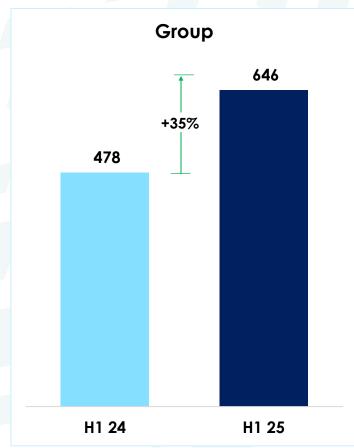


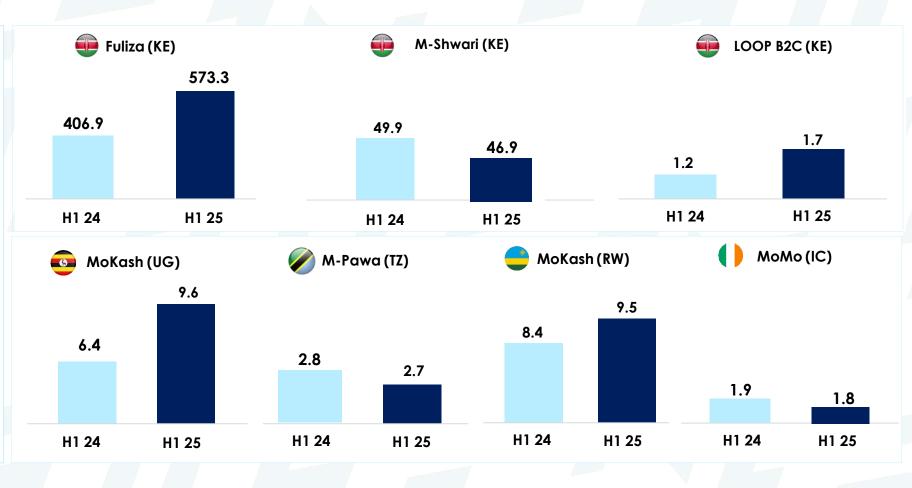




...we have disbursed KES 646B in digital loans collaborating with our partners. We have also witnessed strong growth from majority of our mobile savings & lending solutions across the region

Evolution of digital disbursements (KES Bns)





Our KES 30B Green & Sustainable Finance Commitment is working through increased uptake of green facilities across 800 businesses



Sustainable Finance

USD 50M (KES. 6.5B) sustainable finance Proparco line to support uptake of green loans, women's finance and SMEs.



Africa Guarantee Fund 10-year partnership Renewal

Strengthened SME financing through **KES 3B guarantee facility** with a strong focus on financial inclusion, and support for green projects, women-led enterprises, and SMEs.



Solar Finance

Recorded strong uptake in green financing, driven by increased adoption of solar energy solutions

KES 682M

in facility value insured

220

Facilities insured

78Business impacted



Water Access Financing

Partnered with **Water.org** to co-develop an innovative financing solution that expands access to safe drinking water, sanitation, and hygiene services.

KES 235M

Disbursed

50%

Proparco Fund utilized +800
Businesses

supported

Invested in Solar energy solution

KES 536M

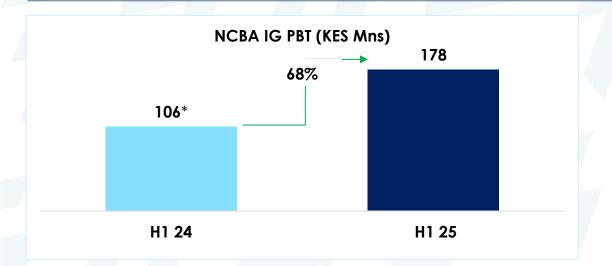
>23K

People impacted

56Businesses

After introducing insurance to our portfolio, NCBA IG has had a strong first year whilst our investment bank has posted remarkable gains in both AUM acquisition and profitability

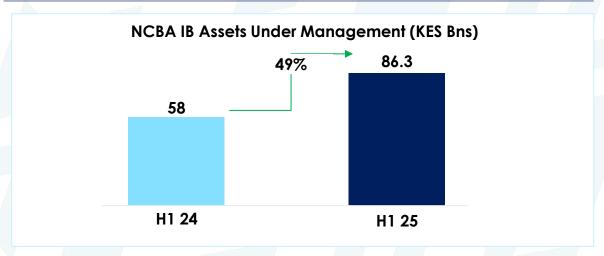
NCBA-IG is growing y-o-y while maintaining strong capital ratios

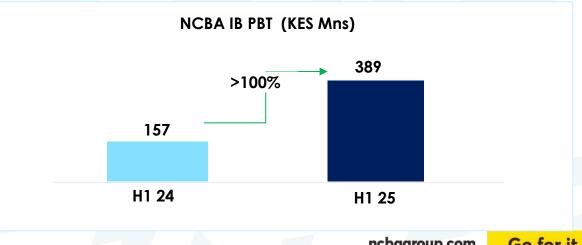


NCBA IG Capital Adequacy Ratio

> 323% (IRA minimum 200%)

Our Investment Bank delivered remarkable performance, with PBT growing by over 100% & our client base surpassing 50K mark





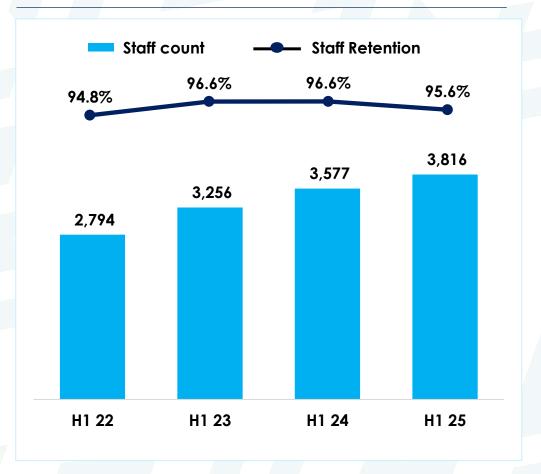
With a stable team of colleagues, we are boosting productivity at the same time being recognized as a great place to work

Enablers

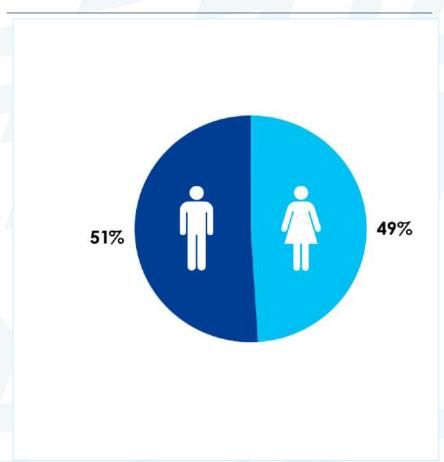
170K YTD Learning Hours 353K (FY 24)

> 332 Staff Promoted (FY 24)

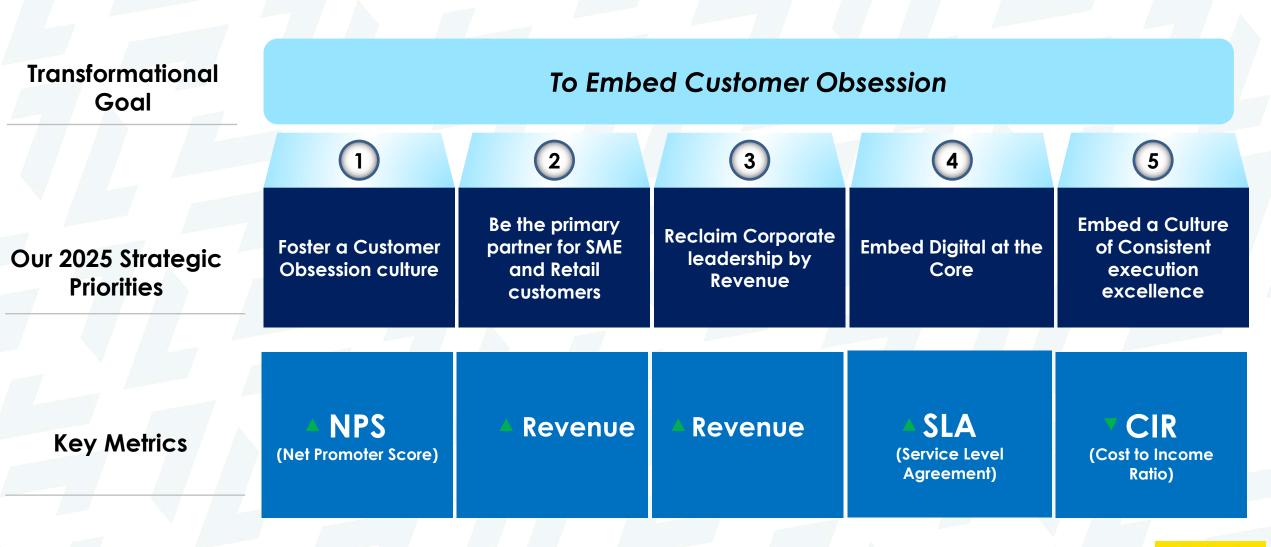




Our staff diversity mix...



We have identified five priority areas to drive our key transformational goal this year of embedding customer obsession

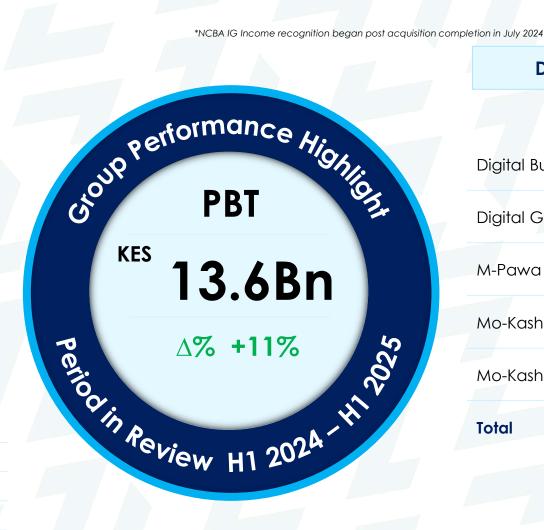


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Our diversified business model continues to demonstrate growth and resilience, with our non bank subsidiaries leading the charge delivering a 40% profit growth in H1 2025

Amount in KES Millions (PBT) **Core Banking Subsidiaries** H1 24 H1 25 $\%\Delta$ 8,346 8,592 Kenya 322 428 Uganda Tanzania 212 200 >100% Rwanda (10)243 Total 8,870 9,463 **Non-Banking Subsidiaries** H1 25 H1 24 $\%\Delta$ 389 157 Investment Bank 80 Bancassurance 206 106* 178 Insurance 212 Leasing LLP 156 575 803 Total



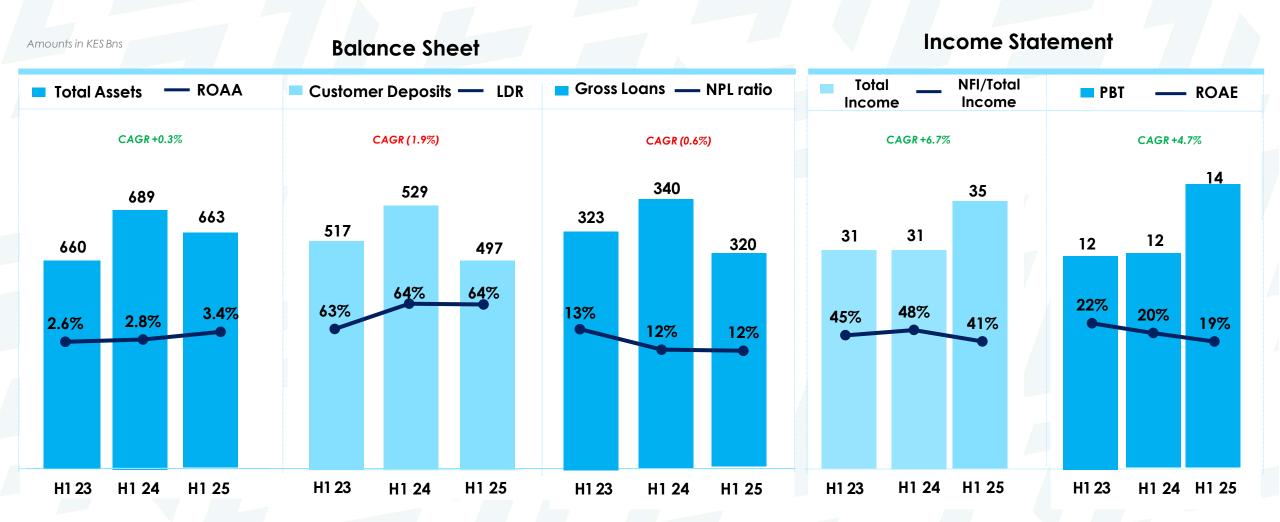
Digital Banking Subsidiaries						
	H1 24	Ι %Δ	H1 25			
Digital Business (KE)	1,881	27%	2,388			
Digital Ghana	(15)	>100%	6			
M-Pawa (TZ)	125	(99%)	1			
Mo-Kash (UG)	467	1%	471			
Mo-Kash (RW)	351	41%	496			
Total	2,809	20%	3.362			

Amount in KES Millions (PBT)

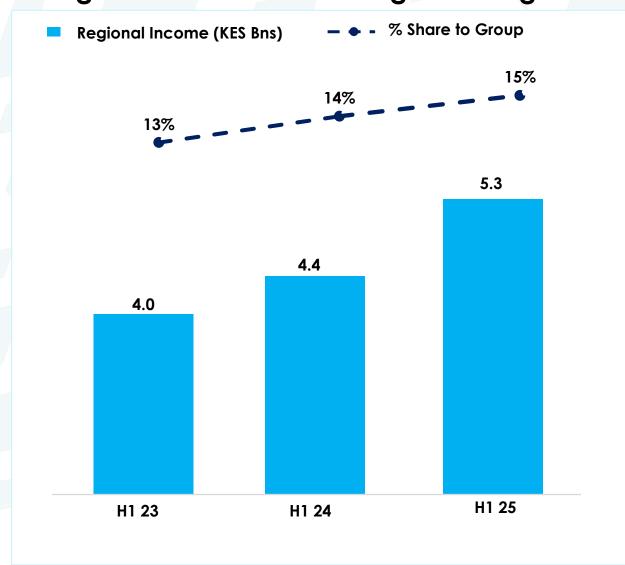
We are seeing strong revenue contributions across our group with stable return outcomes

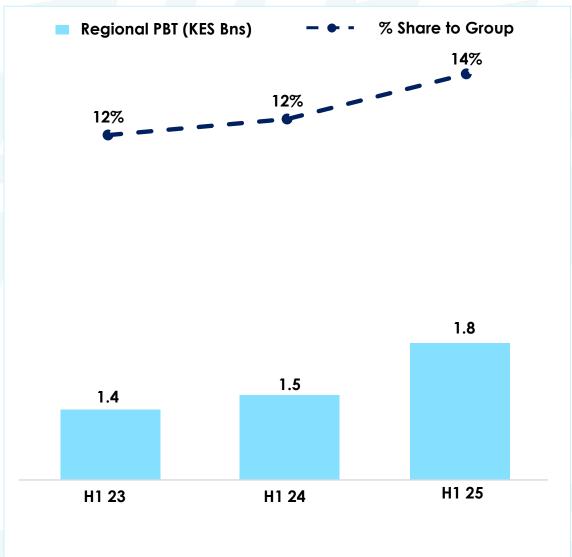
REVENUE	% CONTRIBUTION	EFFICIENCY	RETURNS*
TOTAL INCOME		COST TO INCOME RATIO	RETURN ON AVERAGE EQUITY
KES 28.3Bn	80.2%	51.7%	18.1%
KES 2.3Bn	6.5%	64.0%	19.0%
KES 1.4Bn	4.0%	88.6%	7.9%
KES 1.6Bn	4.5%	54.8 %	6.9%
KES 1.7Bn	4.8%	41.2%	34.5%
KES 35.3Bn		52.5%	18.9%
	KES 28.3Bn KES 2.3Bn KES 1.4Bn KES 1.6Bn	TOTAL INCOME KES 28.3Bn 6.5% KES 1.4Bn 4.0% KES 1.6Bn 4.8%	TOTAL INCOME COST TO INCOME RATIO KES 28.3Bn 80.2% KES 2.3Bn 6.5% KES 1.4Bn 4.0% KES 1.6Bn 4.5% KES 1.7Bn 4.8%

Our Group continues to demonstrate strong fundamentals with a resilient asset base which is delivering stability in our earnings

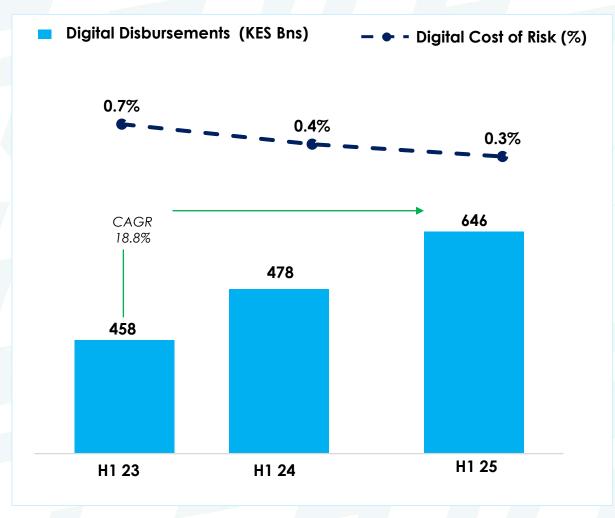


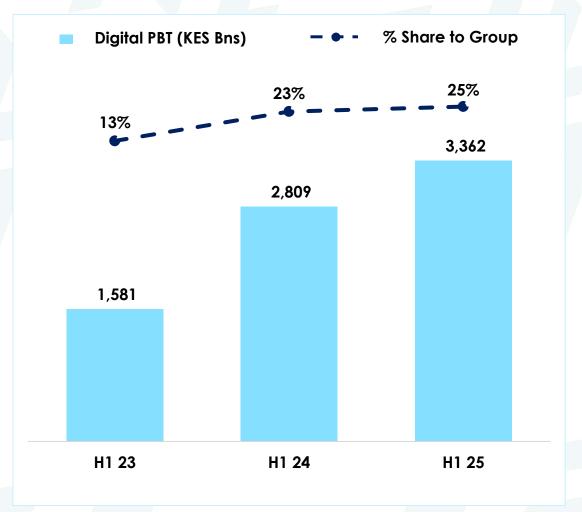
The regional business has continued to follow an encouraging growth trajectory, establishing a strong foundation as a future growth engine





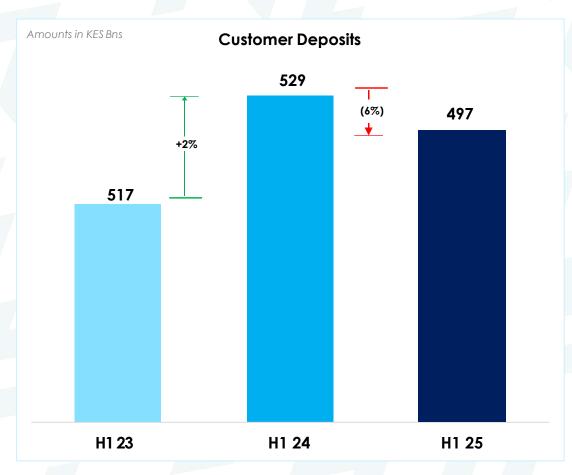
Strategic investments and advanced AI model training are paying dividends with superior credit outcomes and strong profitability in our digital business positioning us well for continued scale



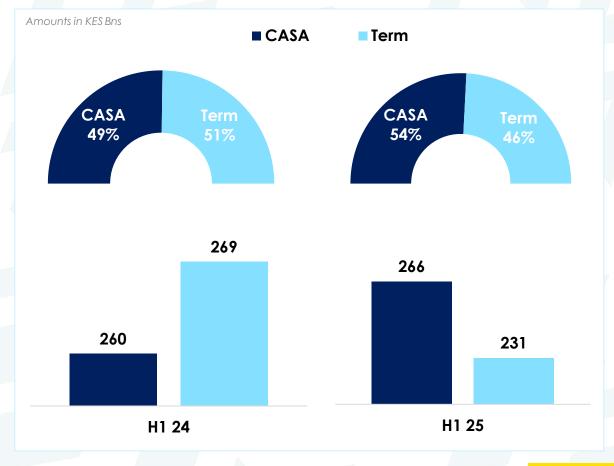


Last year we strategically reoriented our funding mix; this led to slight softness in our deposit book; we nonetheless emerge with a growing CASA base in addition to lower funding costs

Drop in deposits reflecting reorientation to higher CASA and a more optimal & better priced funding mix

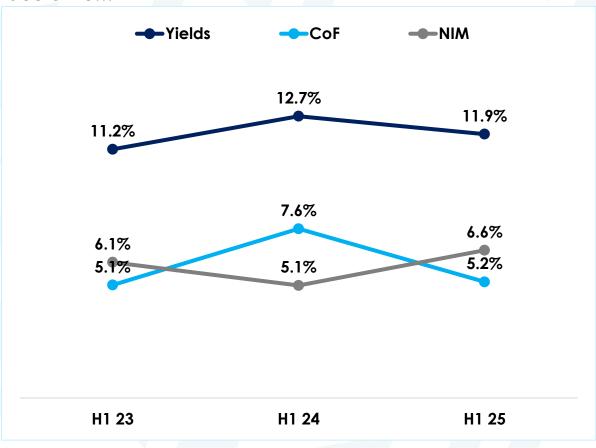


...CASA is now 54% of our deposit mix

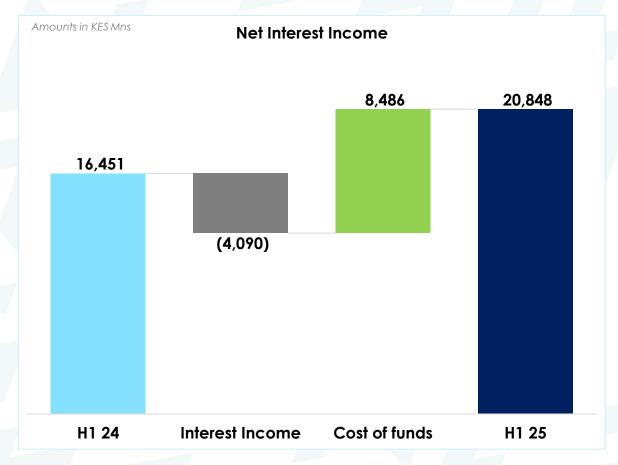


On the back of interest rate pressures, we focused on protecting our bottom line by tightening deposit costs and improving pricing across all lending ensuring margin protection

Our efforts on balance sheet reorientation has been NIM accretive...



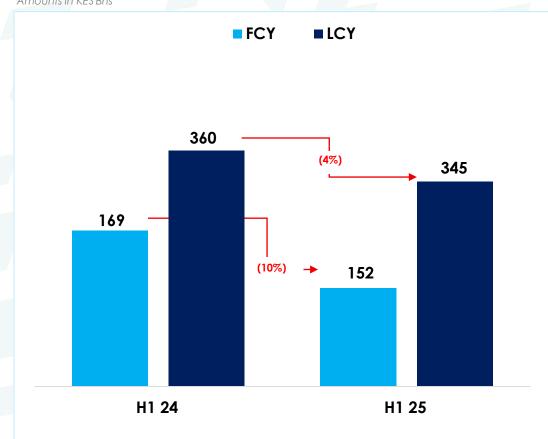
... delivering uplift in net interest income



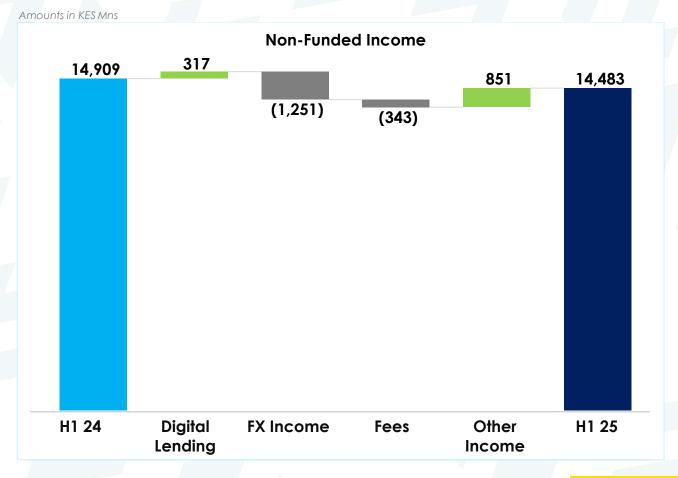
Our non funded income streams received a healthy boost from fees derived from varied solutions we offer our clients

Y-o-Y we have seen a drop in our FCY deposit book due to translation effects given appreciation on the KES...

Amounts in KES Bns

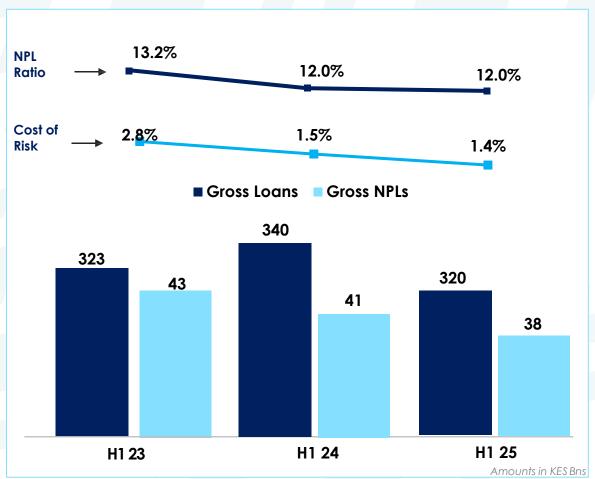


...we nonetheless continue see solid performance in fees derived from cash management and insurance revenues

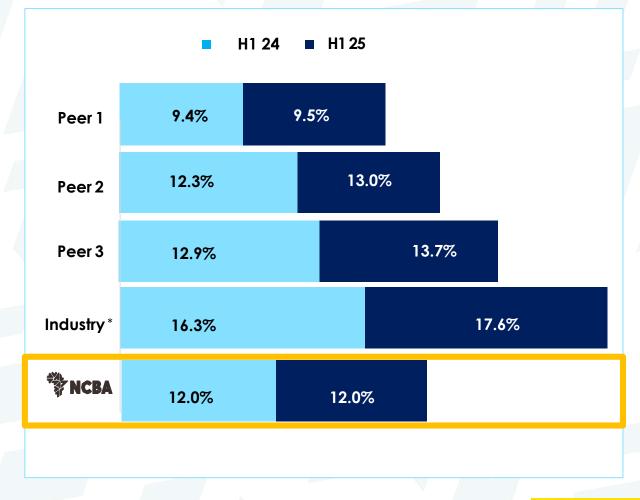


Despite slowed lending; we have largely maintained the quality of our loan book compared to our peers and the industry

We experienced softness in lending given mixed economic conditions...



...however, we have consistently delivered a better-quality loan book compared to similarly sized peers & industry at large

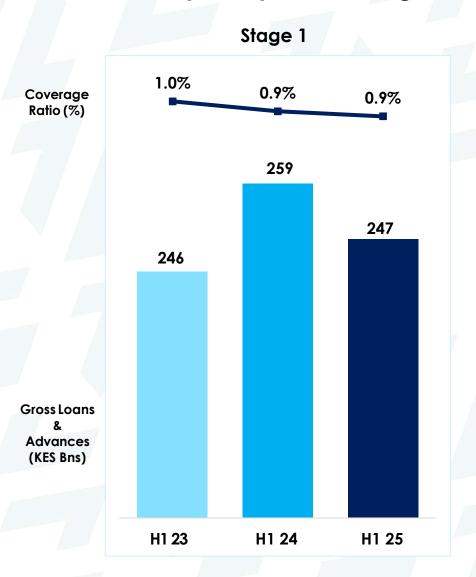


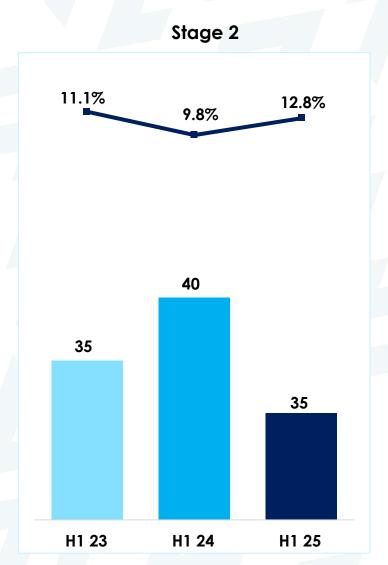
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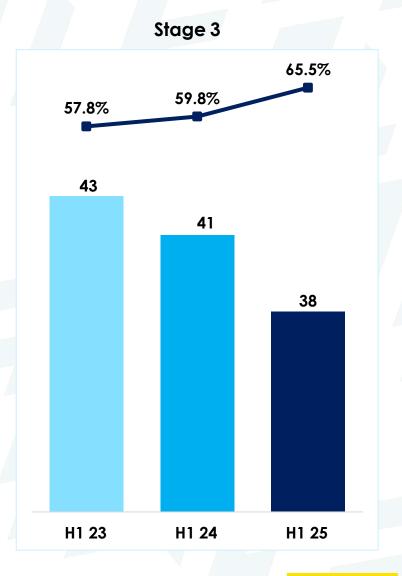
+ Regional NPL ratios: RWA 3.1% TZ: 3.0%, UG 5.0%

^{*} Denotes Kenyan Banking Sector

...with adequate provisioning and coverage across loan classification buckets...

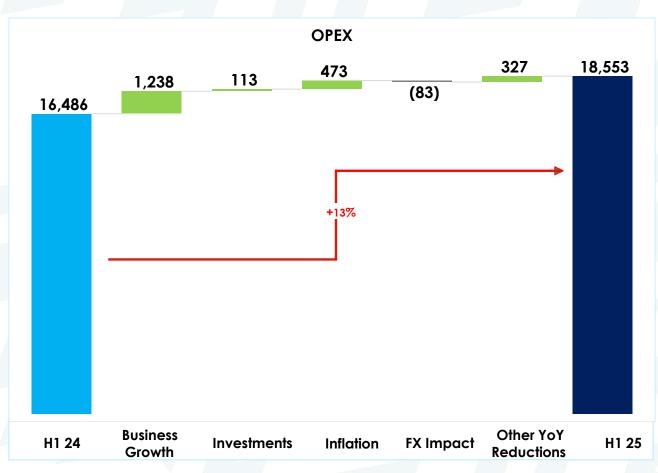




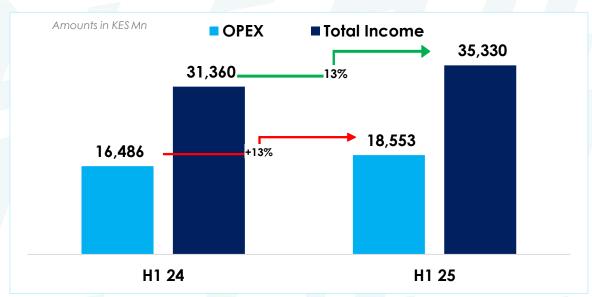


Our strategic investments, notably in our distribution network & digital platforms have put pressure on our near-term efficiency metrics. We are focused on a 45% CIR in the medium term

OPEX Increased by 13% in H1 25 as we continued to book growth related expenses....

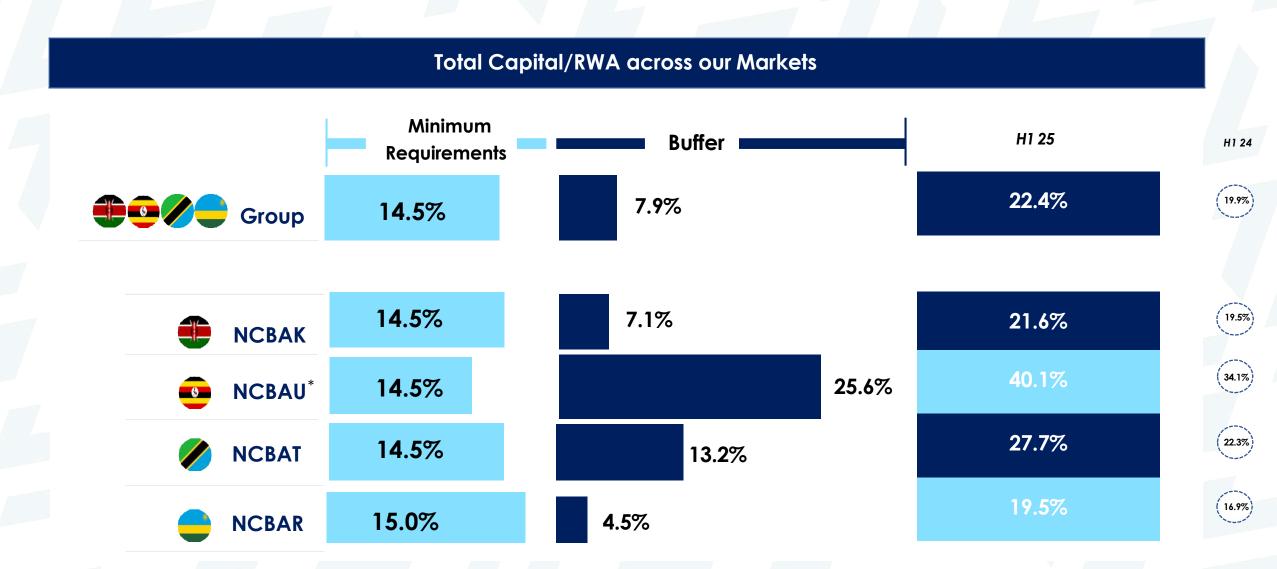


...notwithstanding the increase in costs, we believe we are at inflection point in efficiency given the peak of our investment cycle



	H1 24	H1 25
Cost to Income Ratio	52.6%	52.5%
Cost to Assets	4.8%	5.6%
Staff Costs Intensity (1)	22.4%	22.3%
IT Costs Intensity (2)	9.8%	8.6%

The Group remains well capitalized providing ample room to invest for growth....

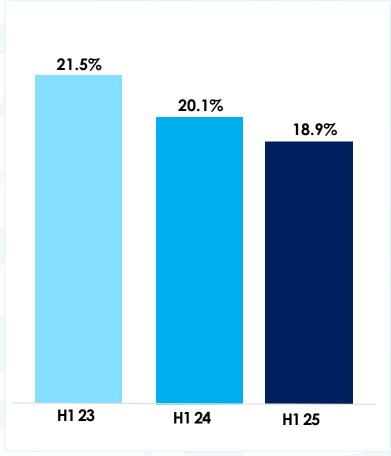


Notes:

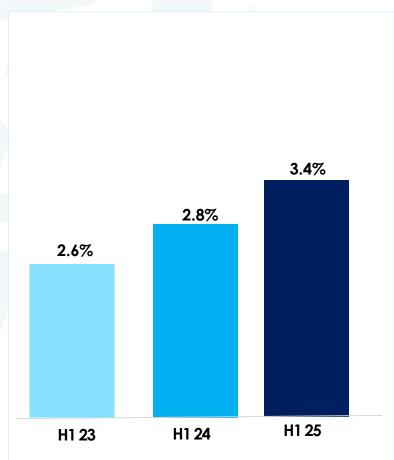
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...and delivering the desired return outcomes for a Tier 1 Bank over the last 3 years

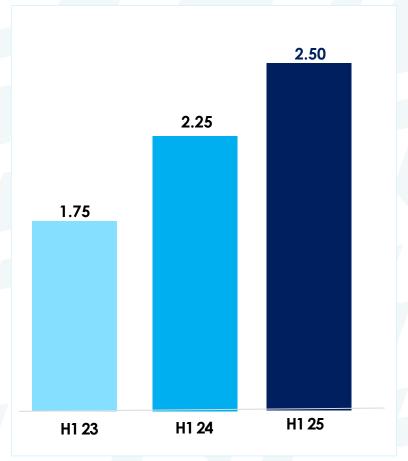
We are delivering on post merger promises on ROE...



...while matching similar sized peers on ROA



...and continuing to deliver regular cash returns to our shareholders*



We expect a continued and strong underlying growth trajectory across the following metrics

Metric	FY 25 Guidance	Commentary
Return on Equity	>22%	Create value for our shareholders and re-invest internal capital generated to foster growth
NPL Ratio	< 12%	Unlock more capital allocation to new underwritings and enhance profitability
Cost to Income Ratio	~50%	 Stabilize efficiency metrics by maximizing value from strategic investments, while mitigating inflationary pressures
Capital Adequacy	300Bps above regulatory limits	The business to remain adequately capitalised across our core markets enabling asset growth
Core Bank Cost of Risk	1.5% - 2.0%	Maintain high standards in credit onboarding and proactive management of our loan portfolio

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- ✓ The Group's strategy continues to deliver with PAT registering a 13% y-o-y growth
- ✓ Strong delivery of profitability from our digital business growing 20% y- o-y across all our markets
- ✓ Our nonbanking subsidiaries grew by +40% y-o-y. Most notable is the doubling of profits from our Investment Bank on the back of a 40% increase in Assets Under Management
- The regional business has continued to follow an encouraging growth trajectory currently delivering 15% of Group Revenue and 14% of Group PBT
- Delivering tangible results to our shareholders with an interim dividend declared of KES 2.50/- per share

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Resilient performance hinged on well <u>controlled risks</u>

- Delivered a resilient ROAE of 19% & maintained strong capitalization with a CAR of 22.4%, well above the 14.5% regulatory minimum
- ✓ We are delivering a better-quality loan book compared to similarly sized peers and the industry at large with NPL ratio at 12% (Industry at 17.6%)
- ✓ In H1 25, we disbursed KES 646
 billion in digital loans (+35% y-o-y
 growth). Strategic investments and
 advanced AI model training are
 paying dividends with superior
 credit outcomes positioning us well
 for continued scale

Continued strategic execution on our 2020-2025 ambitions

- Expanded our retail banking footprint, increasing our branch network to 121 branches (116 in H1 24). NCBA Group now has 412K retail banking customers.
- ✓ Our investments in the NCBA brand is driving market consideration; we also invested in the rebranding of our latest subsidiary NCBA IG in Q1-25. These collective efforts have boosted customer acquisition to 415K core bank customers.
- ✓ We procured USD 50mn in 2024 from development partners to support the uptake of green loans, women's finance and SMEs. We have seen 50% utilization of this facility to 800 business in the country

Disclaimer:

These results are provided for informational purposes only and should not be construed as an offer to buy or sell any securities or financial instruments. With regards to any market or other third-party data included in this release, NCBA Group Plc ("the Group") can provide no assurances of the accuracy or completeness of such market or third-party data and information and takes no responsibility for it.

Forward-Looking Statements:

This release contains forward-looking statements that reflect the Group's current views with respect to future events and financial performance. Although the Group believes that these estimates and forward-looking statements are based upon reasonable assumptions, they are subject to several risks and uncertainties and are made considering information currently available, and actual results may differ materially from those expressed or implied in the forward-looking statements. The Group undertakes no obligation to update any forward-looking statements to reflect events or circumstances after the date of this release.



Statement of Profit & Loss

Amounts in KES Millions

	NCBA Bank Kenya			NCBA Group Consolidated			
	H1 24	H1 25	Δ %	H1 24	H1 25	Δ %	
Interest Income	33,916	29,995	12%	38,063	33,974	11%	
Interest Expenses	(19,845)	(11,418)	42%	(21,612)	(13,126)	39%	
Net Interest Income	14,071	18,577	32%	16,451	20,848	27%	
FX Income	3,269	2,126	(35%)	3,682	2,431	(34%)	
Other Non- Interest Income	8,322	7,648	(8%)	11,227	12,052	7%	
Non – Funded Income	11,591	9,774	(16%)	14,909	14,483	(3%)	
Operating Income	25,662	28,351	10%	31,360	35,330	13%	
Operating Expenses	(13,022)	(14,667)	13%	(16,486)	(18,553)	13%	
Operating Profit	12,640	13,684	8%	14,874	16,777	13%	
Impairments	(2,413)	(2,704)	12%	(2,710)	(3,227)	19%	
Profit Before Tax	10,227	10,980	7%	12,165	13,551	11%	
Tax	(1,841)	(2,060)	12%	(2,349)	(2,503)	7%	
Profit after Tax	8,386	8,920	6%	9,815	11,047	13%	

APPENDIX II

Statement of Financial Position

Amounts in KES Millions

	NC	NCBA Bank Kenya			NCBA Group Conse	
	H1 24	H1 25	Δ %	H1 24	H1 25	
Assets						
Net Loans and Advances	272,873	255,340	(6%)	309,66	3 288,085	
Investments	193,224	185,747	(4%)	218,87	5 216,433	
Cash and Balances with Banks	93,889	87,810	(6%)	110,06	2 109,536	
Other Assets	60,459	48,827	(19%)	50,477	48,905	
Total Assets	620,446	577,724	(7%)	689,07	8 662,959	
Total Assets	620,446	577,724	(7%)	689,07	8 662,959	
	620,446	577,724	(7%)	689,07	8 662,959	
Liabilities & Equity	620,446 473,519	577,724 439,527	(7%) (7%)	689,07 528,88		
Customer Deposits					5 496,970	
Liabilities & Equity Customer Deposits Borrowings	473,519	439,527	(7%)	528,88	5 496,970 14,301	
Liabilities & Equity Customer Deposits Borrowings Other Liabilities Shareholders Equity	473,519 30,266	439,527 13,128	(7%) (57%)	528,88 29,653	496,970 14,301 33,991	

Our loan book is well diversified across industry, product and currency

H1 2025 Loan Book

