

# Q3 2022 Investor Briefing

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November 2022

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## Disclaimer and Note on Forward-Looking Financial Projections

NCBA Group PLC and its subsidiaries (collectively “NCBA Group” or “the Group”) may periodically provide oral and/or written forward-looking financial projections to the Group’s stakeholders who include but are not limited to investors, financial analysts and the media. Forward-looking projections may include but are not limited to statements outlining the strategic objectives, business plans and expected financial performance of the Group during a current financial year of business operation and/or subsequent financial or reporting periods.

In order to arrive at forward-looking financial projections, the Group relies on assumptions derived from past experiences, actual historical financial performance and economic indicators obtained from Government policy statements and pronouncements among other sources of information deemed reliable and relevant to the Group’s operations. Consequently and by their nature, the Group’s forward-looking financial projections and the underlying assumptions used thereof are subject to factors beyond the control of the Group, which may significantly alter the actual financial performance. Such factors include but are not limited to direct and indirect inherent risks affecting the financial, economic, regulatory, national and international environments in which the Group operates.

While the Group’s Management team applies due care in preparing the forward-looking financial projections, consumers of these reports are advised to treat them as observations made as at the time of communication, which should not be relied upon as statements of fact and/or guarantees of future performance. Consumers of these reports are further advised to exercise caution in attempting to rely on the information contained therein and to carry out further research for the purposes of making informed conclusions and decisions regarding their investment decisions, including conducting due diligence or seeking expert opinion thereof. Neither the Group nor its Directors and employees will be held responsible for any decision made on the basis of the forward-looking financial projections, which the Group is under no obligation to update if circumstances or Management’s estimates or opinions should change except as may be required by law. These projections should not be circulated to third parties and requests for copies or clarifications should be directed to the Group Managing Director, NCBA Group PLC.

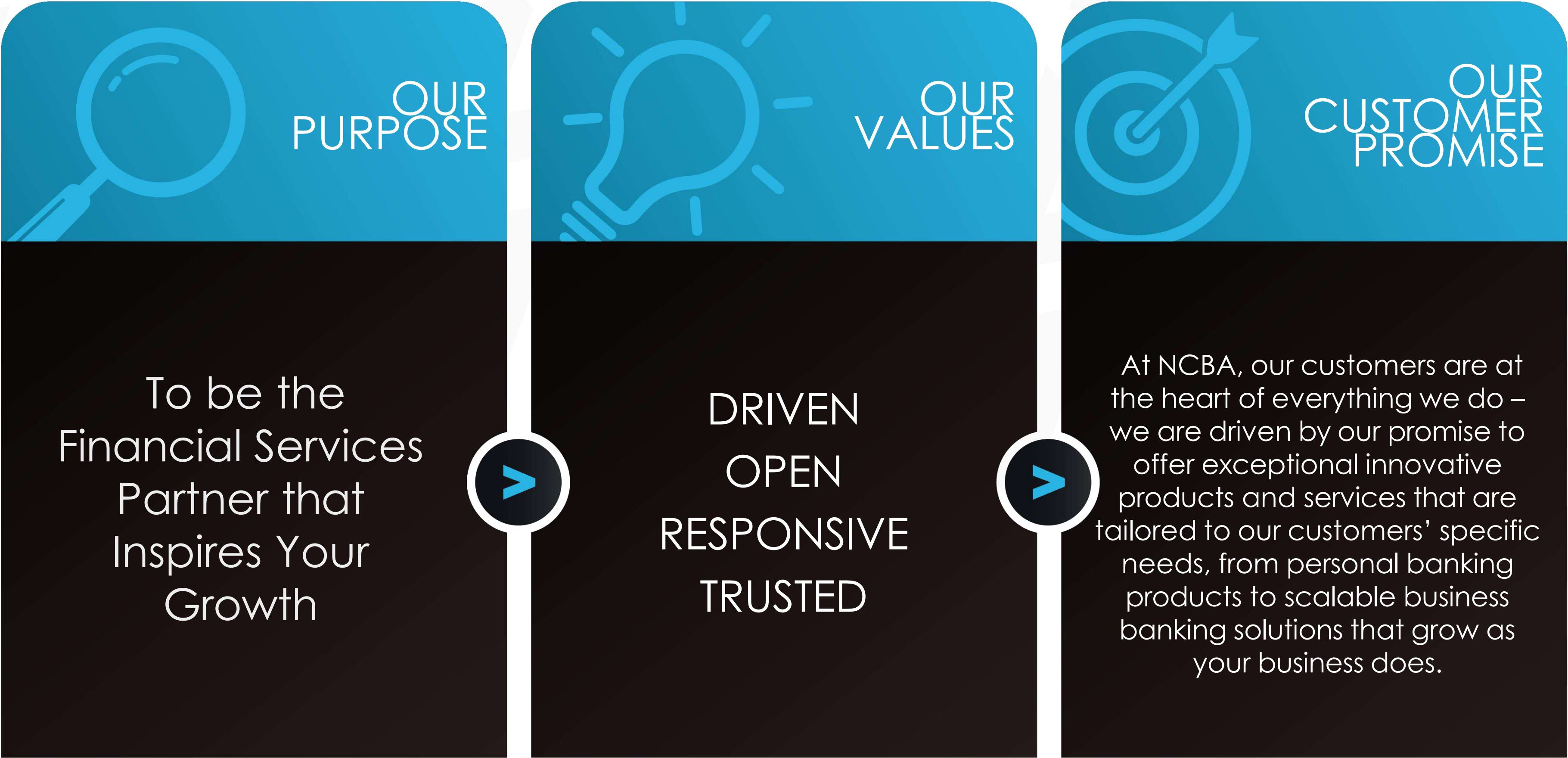
JOHN GACHORA  
Group Managing Director

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# Our Purpose and Values



Welcome to the bank that banks on your ambition.

Welcome to the bank that says go for it.

**Welcome to NCBA**

## What Makes Us Different

Our customers benefit from the Group's commitment to customer service excellence, superior banking platform and our broad array of products.

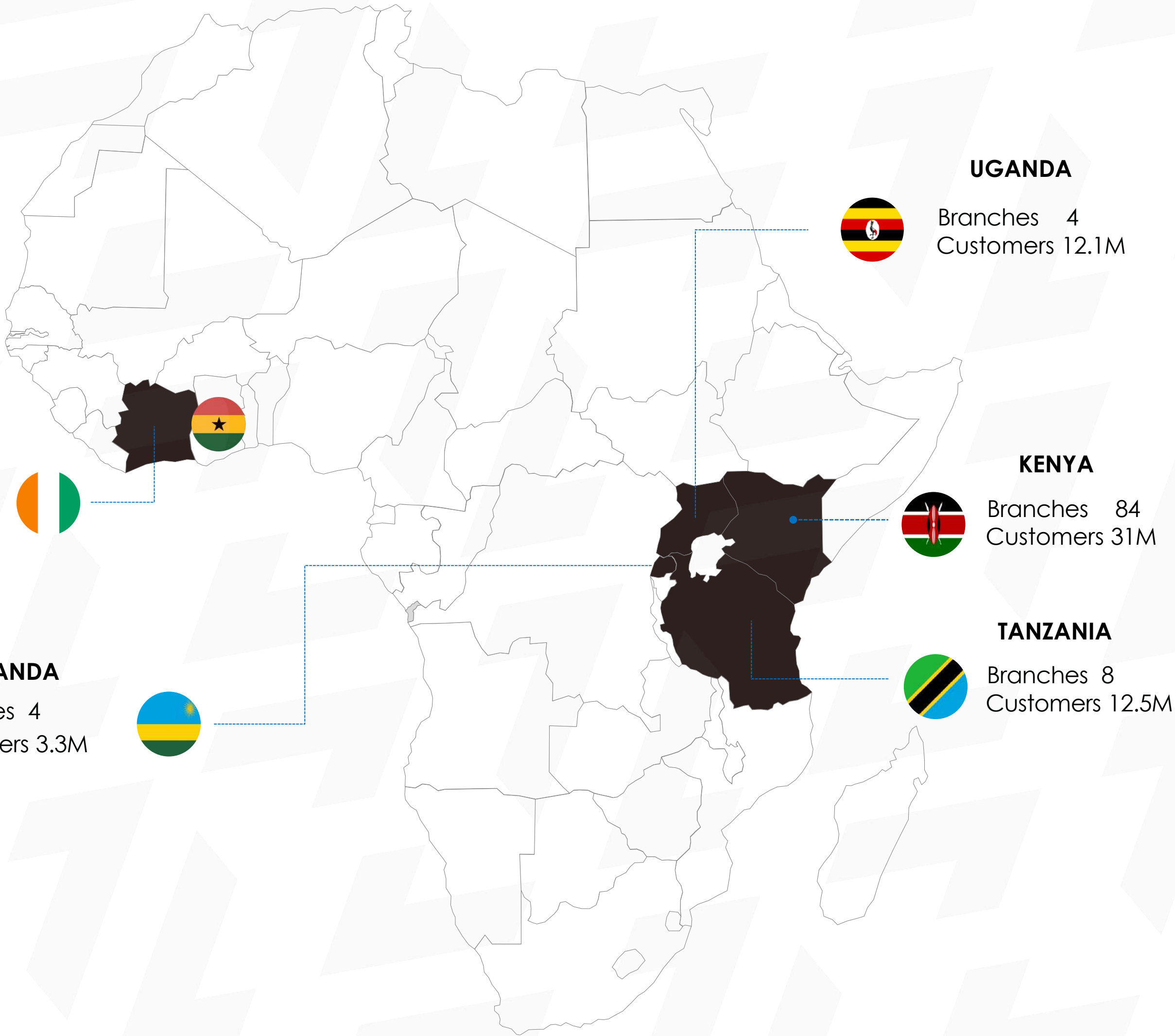


Enabling customers to bank, borrow, spend, save and invest.

## What Makes Us Different:


- Customer Centric Culture
- Integrated Core Banking Platform
- Strong Relationship Management
- Digital Leadership
- Innovative and bespoke products
- Regional Market Presence

# Our Regional Footprint




## KEY GROUP HIGHLIGHTS

CUSTOMERS




> 60M

STAFF




2,899

BRANCHES




100

ATMs




93

CASH DEPOSIT MACHINES



86\*

DR & CR CARDS



190K+

\* 52 Corporate CDMs



## Fitch Rating

In its latest assessment, Fitch affirmed its rating of NCBA Group and NCBA Bank as B+ Negative Outlook

### Positive Highlights

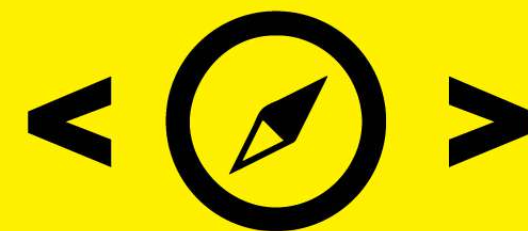
**Strong Business Profile:** Strong franchise and diverse business model: The enlarged post-merger business is expected to contribute to economies of scale, risk diversification, stronger earnings and cheaper funding

**Good profitability:** Group's operating income/risk-weighted assets improved to 4.3% in 2021 (2020: 1.5%) following a significant reduction in loan impairment charges

**Sound capitalization**

B+

NEGATIVE  
OUTLOOK



### Areas of Attention

**Loan quality:** The operating environment risks could pressure asset quality metrics

**Deposit structure:** Reliance on more-expensive institutional term deposits (45% of deposits)

**Operating environment risks:** Inflationary pressures are likely to lead the CBK to further tighten monetary policy



## Awards & Accolades - 2022



- **Best Financial Services Group East Africa 2022** – Global Banking Finance
- **3rd Best in Customer Experience** - Kenya Bankers Association
- **Best Bank in Kenya 2022** - Global Finance
- Among **Top 10 most valuable brands in Kenya** - Brand Finance
- **5th Best employer** by LinkedIn
- Recognized as **one of the strongest brands in 2022** - Brand Finance Kenya as
- **Most Preferred Asset Finance Bank in Kenya** - Annual Road Safety Awards 2022
- NCBA UGANDA - **Corporate Governance Awards** - The Institute of Corporate Governance Uganda in conjunction with Grant Thornton
- NCBA TZ - **Best Digital Bank in Tanzania** - Global Banking and Finance Review

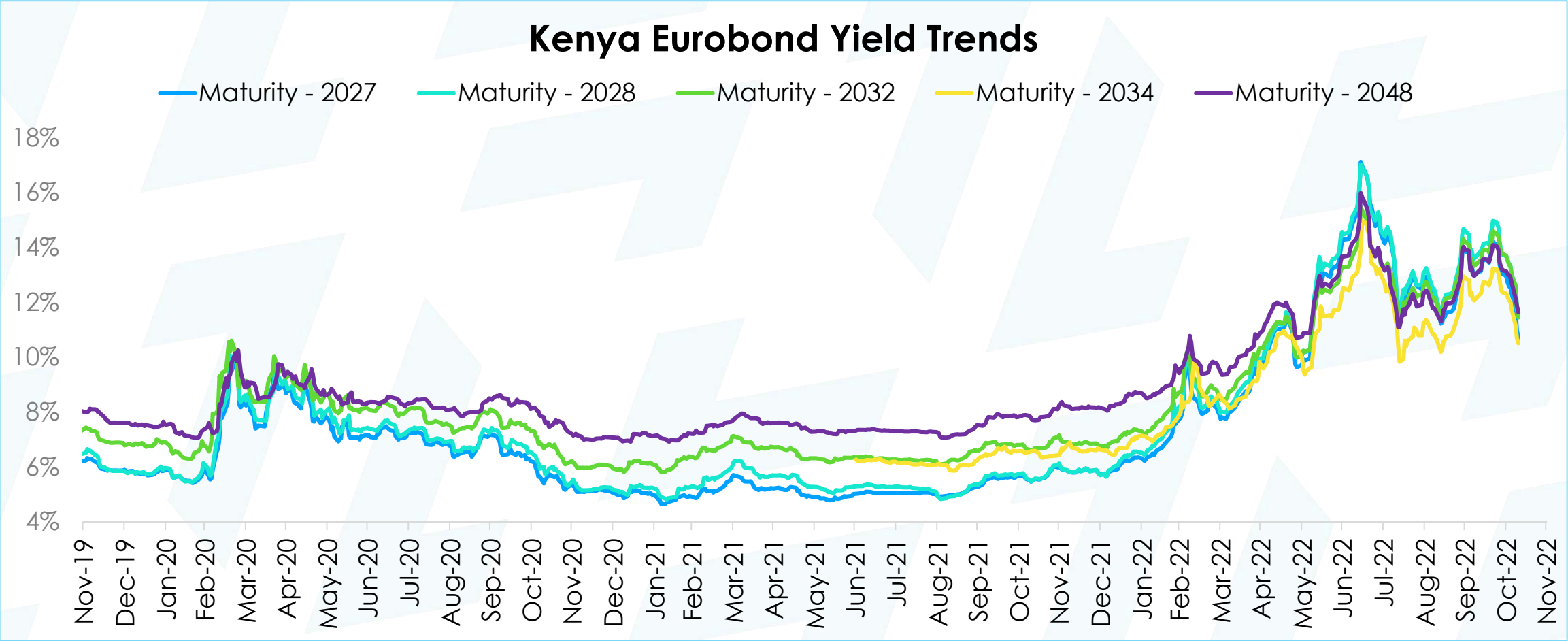
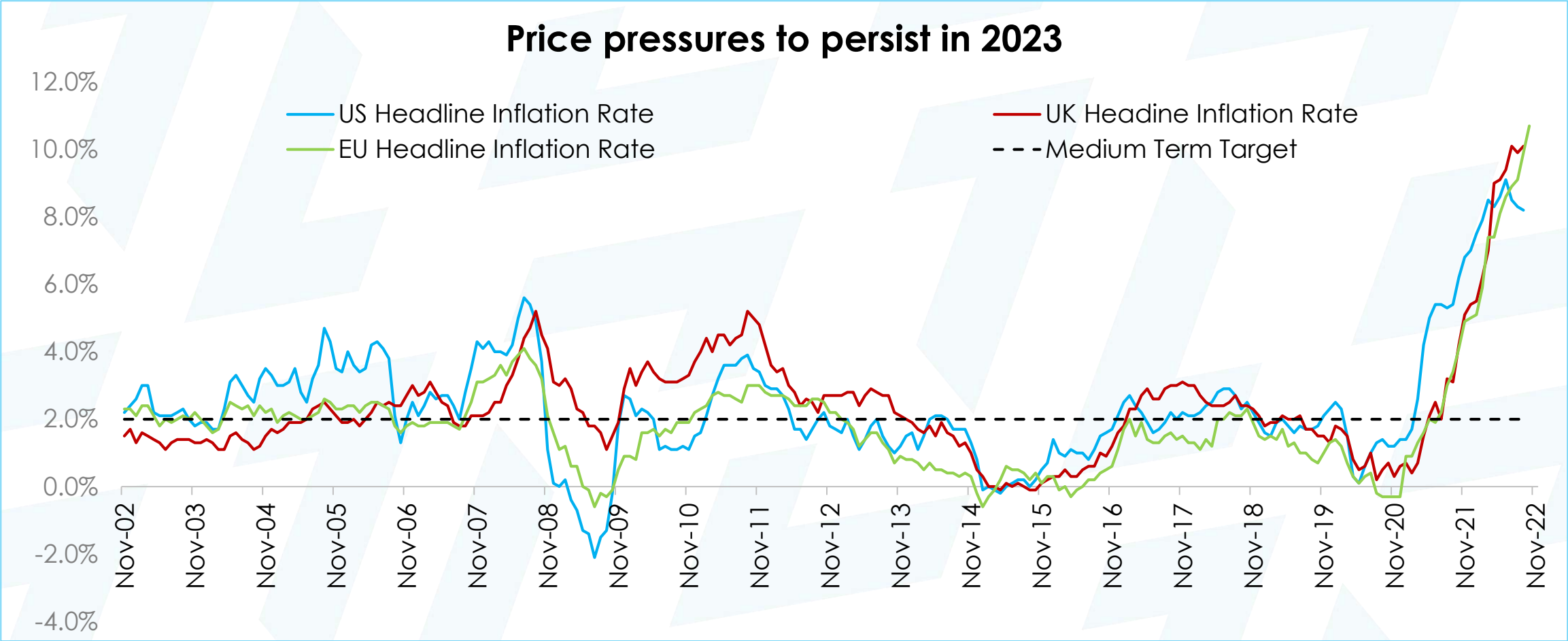
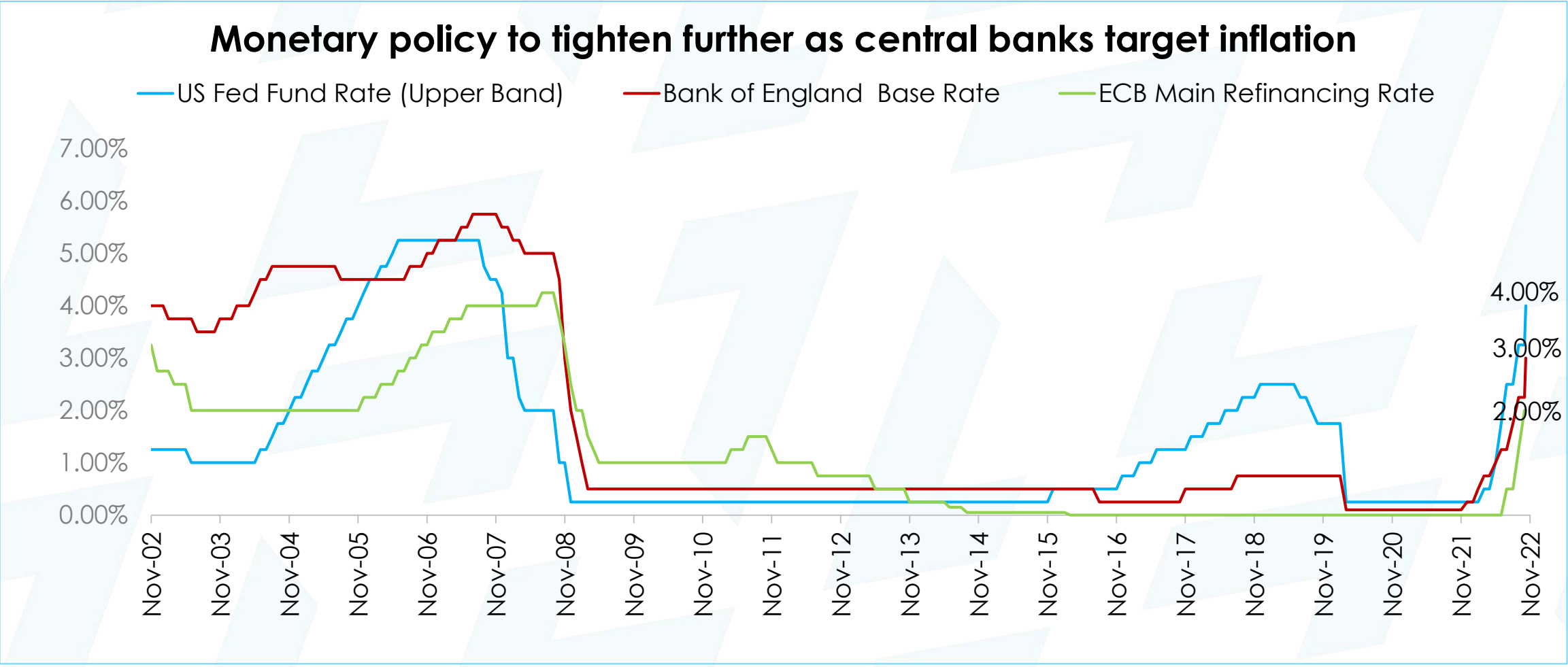
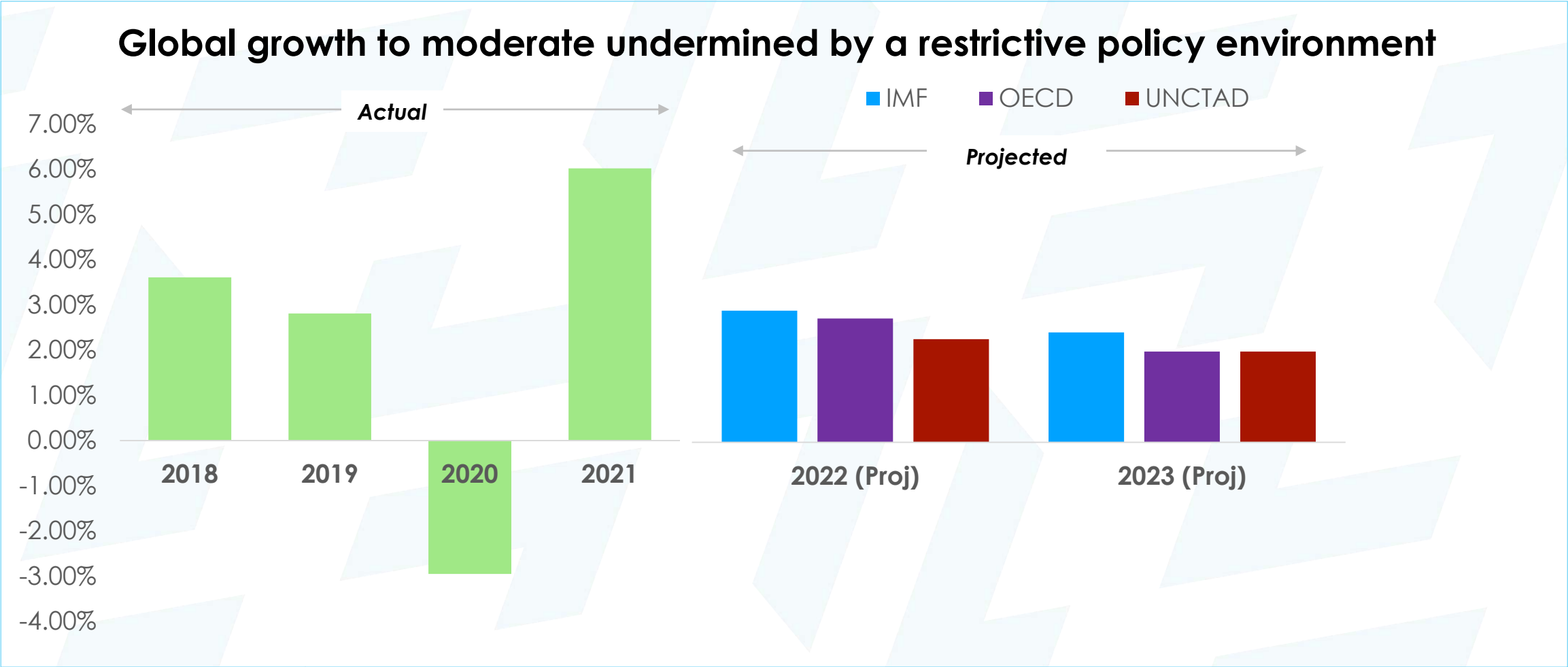


# OPERATING ENVIRONMENT



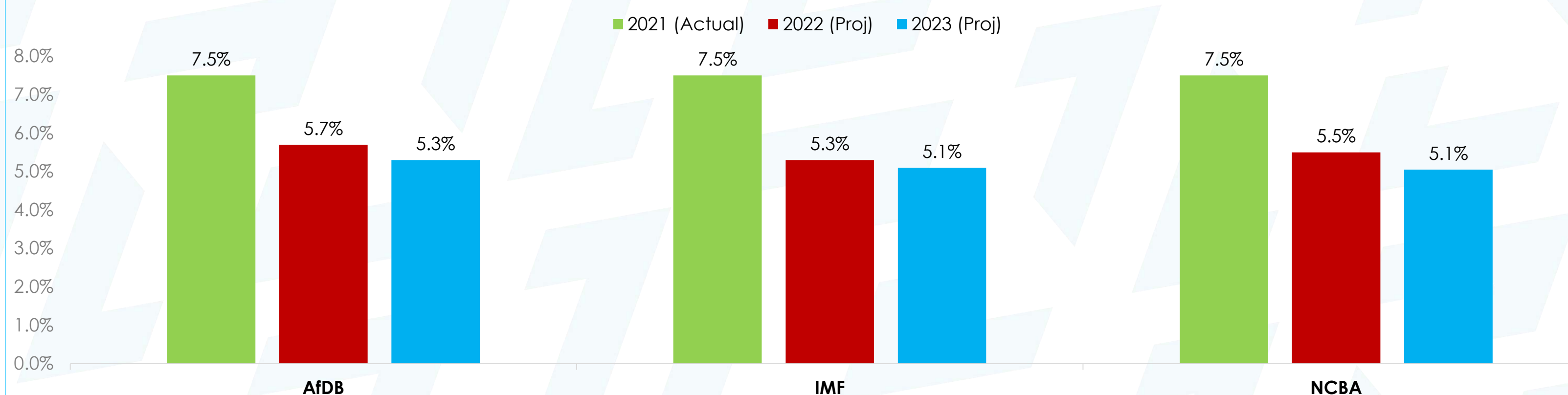


# Global: Difficult Policy Choices Amidst a Cost of Living Crisis



# Kenya Macroeconomic Environment: Key Indicators

GDP growth to slow amid a myriad of headwinds



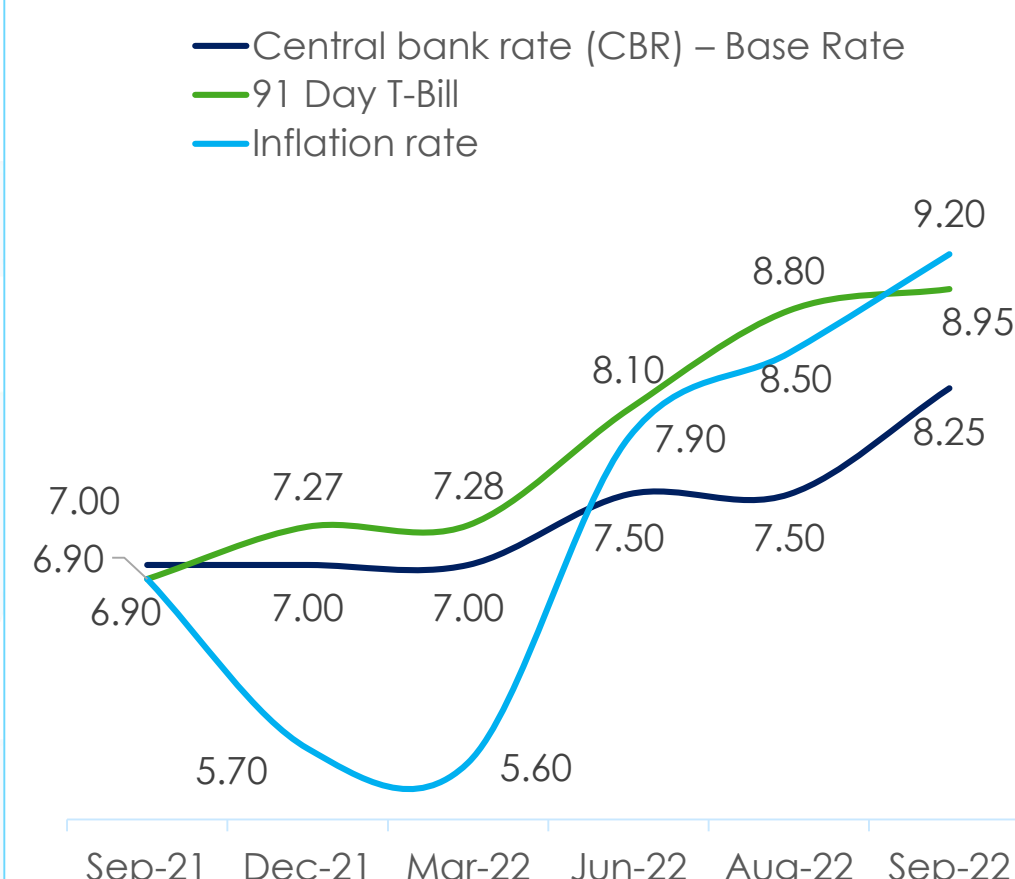
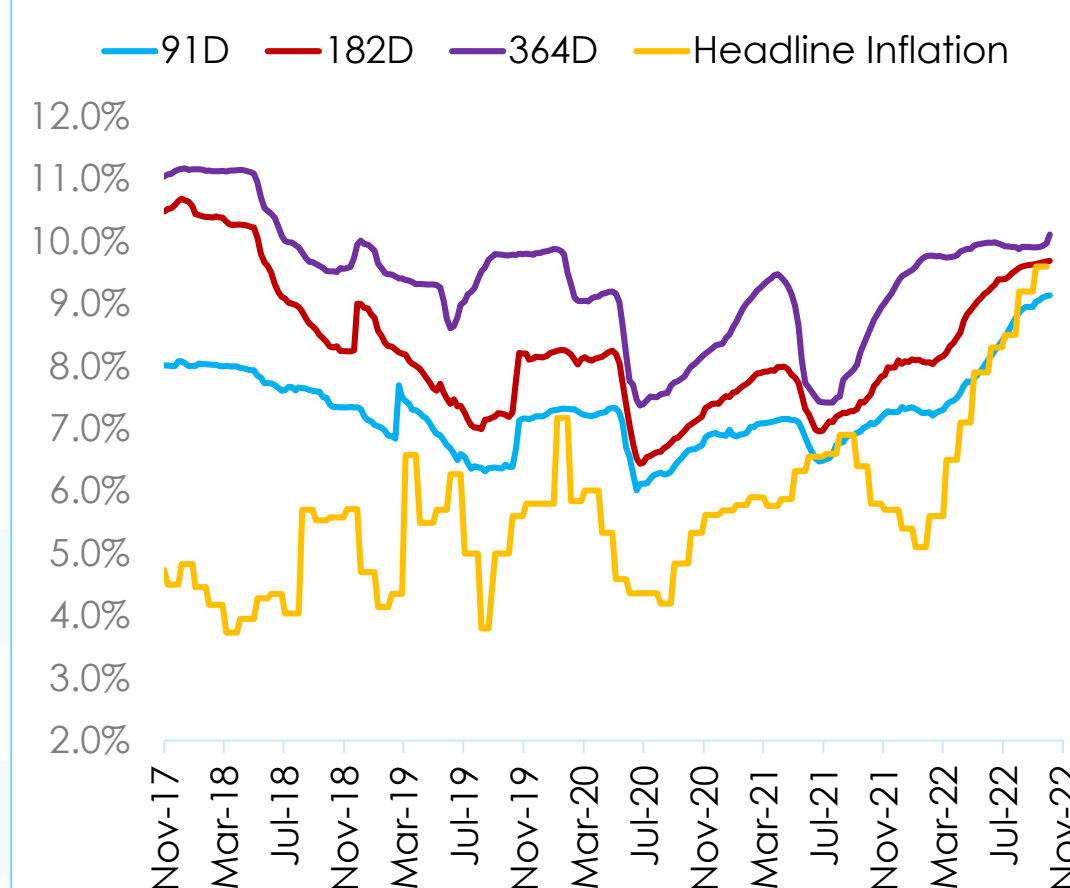
- **Annual headline inflation rate at 9.6% (Oct. 22), up 390bps YTD**, due to high food and fuel prices resulting from supply and distribution chain disruptions. Increasing demand pressures are indicative of more entrenched, widespread price pressures.

- **CBR at 8.75%, up 175bps YTD**, as CBK seeks not only to normalize monetary policy but also to contain inflationary pressures.

- **NSE-20 Stock Index down 12.41% YTD** largely reflecting a lull in the business climate. In search of safer markets, foreign investors are fleeing frontier and emerging markets. Overall, a decline in the local political risk premium should bode well for fourth-quarter returns.

- **91 Day T-bill at 9.173% up 190.2bps YTD**. Higher inflation expectations, a more restrictive monetary policy, and the government's preference for local borrowing will increase yields. However, there are indications that the government is attempting to moderate the rate upturn.

Interest rate trend



USD Rate (EOP)

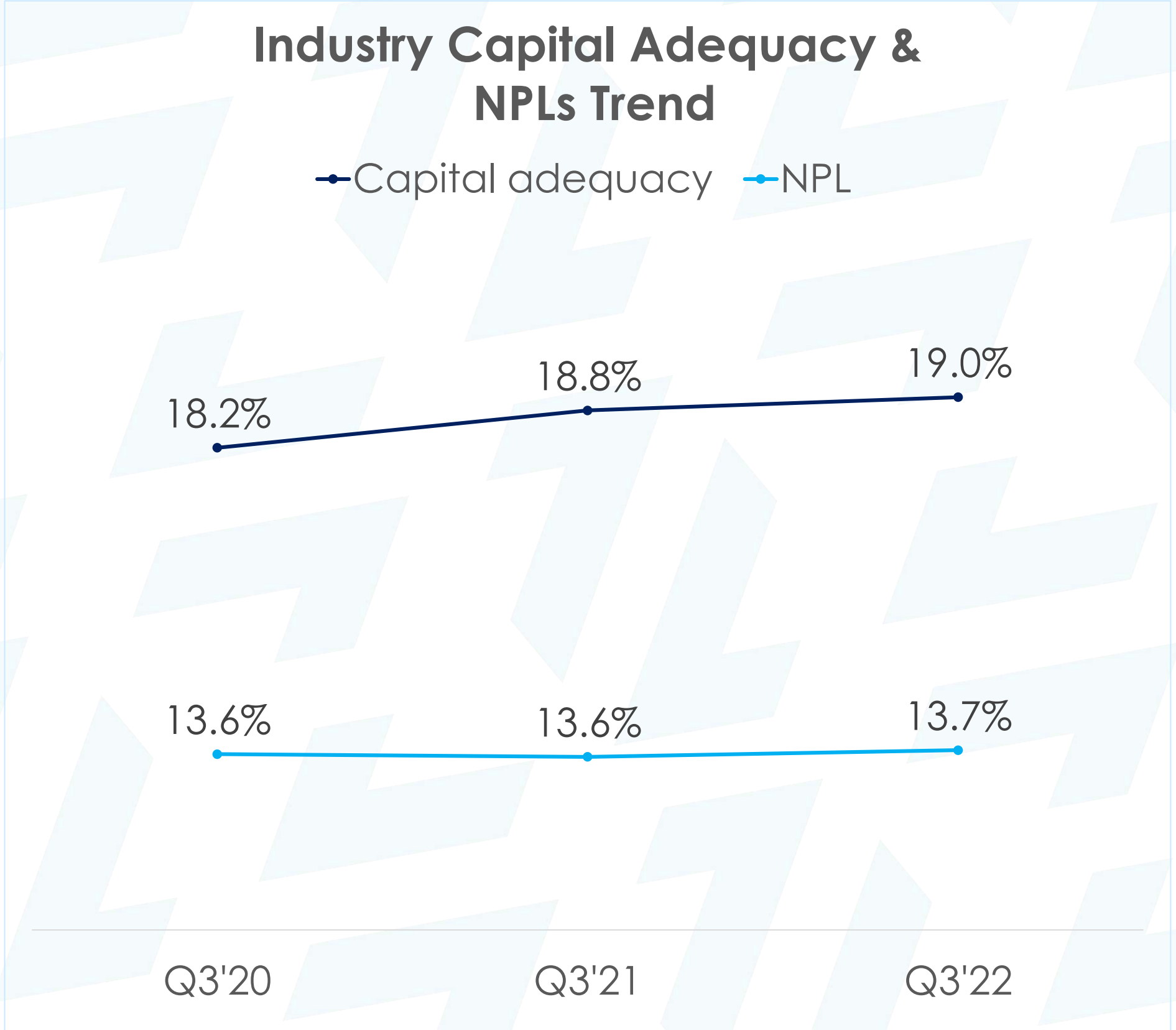
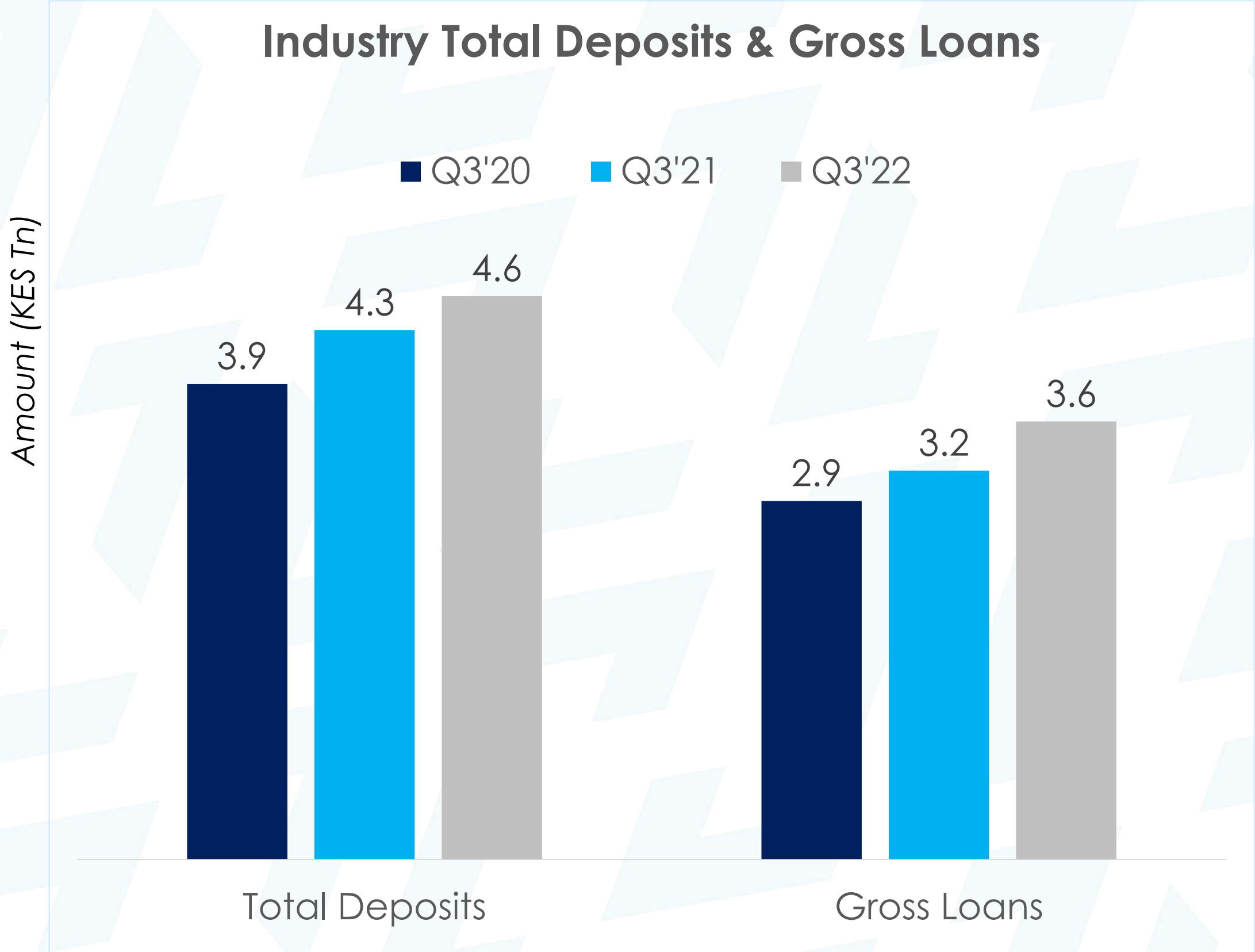




# The Banking Sector is healthy with Quarter on Quarter improvements

Total deposits & gross loans on an upward trend

Capital adequacy ratio on an upward trend  
While NPL ratios have stabilized

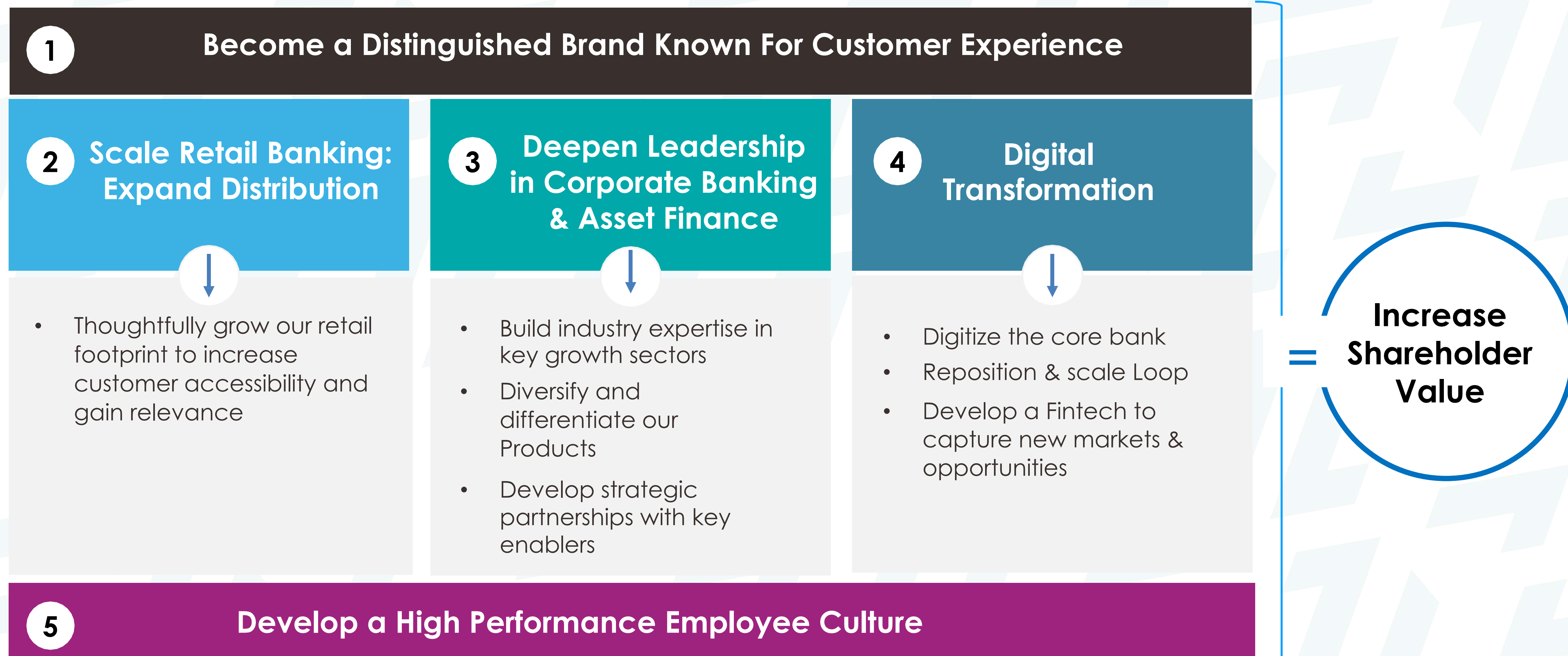


# UPDATE ON STRATEGIC PRIORITIES



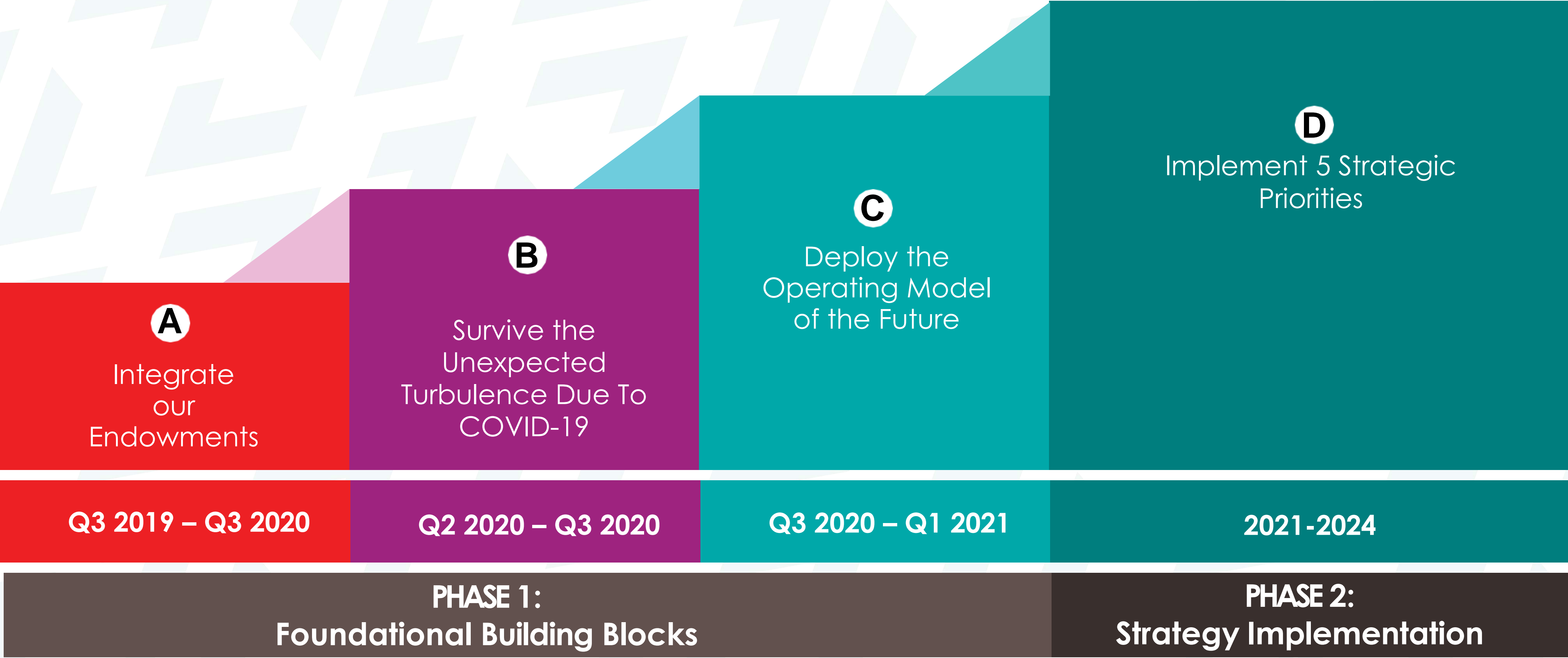


# Our 5 Strategic Priorities: 2020 - 2024



# Strategic Roadmap

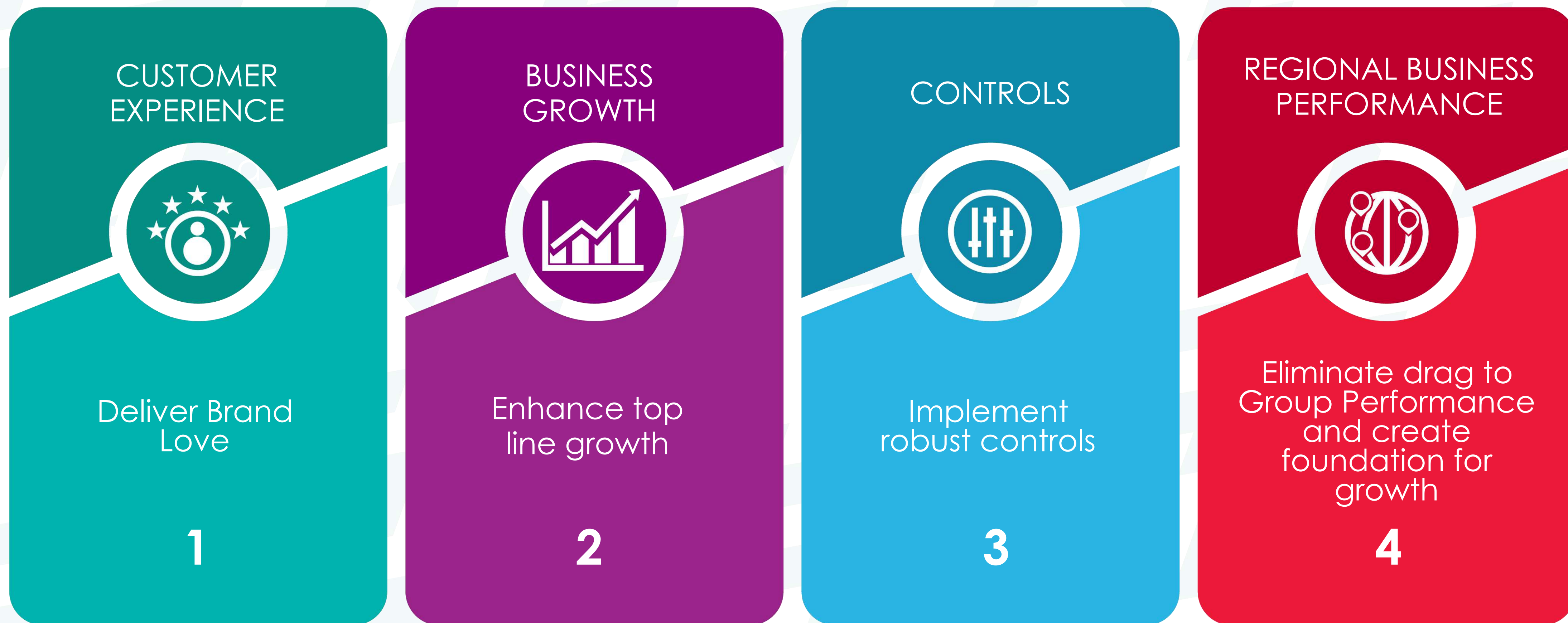
Our phased approach allows us to invest in our growth agenda anchored on a solid organizational foundation.





## 2022 Priorities

4 Key areas of focus this year across the group.



# 1. Distinguished Brand Known for Customer Experience

As we continue to make intentional investments to position the brand in the mind and hearts of our customers, we have defined clear initiatives to drive our customer experience promise - to **Know You, Back You and Wow You**

Know You

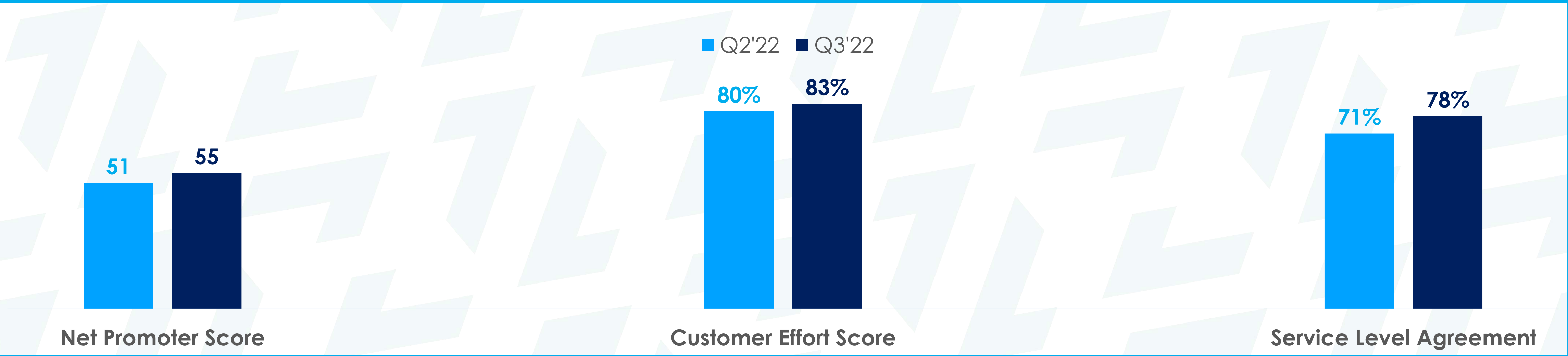
- Intentional Customer Journey Design
- Reinforce CX Leadership & Culture
- Customer Engagement

Back You

- Credit Access

Wow You

- Digital Channel Experience
- Contact Center Transformation
- Branch Experience





## Brand: Social Impact Highlights

### COMMUNITY / CUSTOMER ENGAGEMENTS



**Over 3000 Customer: Engagements across the group** (One on One meetings and customer forums across the country)

#### Golf Series

- **16** Golf events across the region – 2 in Uganda 14 in Kenya
- **+1600** golfers playing
- **5 Junior golf tournaments** - Over 300 juniors from 12 nationalities participated.

### EDUCATION



- Since 2007, we have partnered with Palmhouse Foundation to support **166** students through their high school education.
- Our staff voluntarily participated in the annual Playhouse Foundation student mentorship sessions that hosted **310** high school students
- Disbursed **KES 170M** to schools through our school bus loans to assist them improve their transport capacity

### ENVIRONMENT



#### Change the Story

- Established a 1 million indigenous tree seedlings nursery at Karura forest and contributed to planting of over 150,000 trees across the country.
- The project has so far supported close to **20** households through labor and seen **25** farmers trained on environment conservation.

#### Electric vehicles financing

- **KES 2B** fund set up to finance 5,000 electric vehicles.



## 2. Scale Retail Banking

On track to building a bigger and smarter network that gets us closer to our customers and contributes to improving our cost of funding

### 2022 Update



#### Branch Expansion:

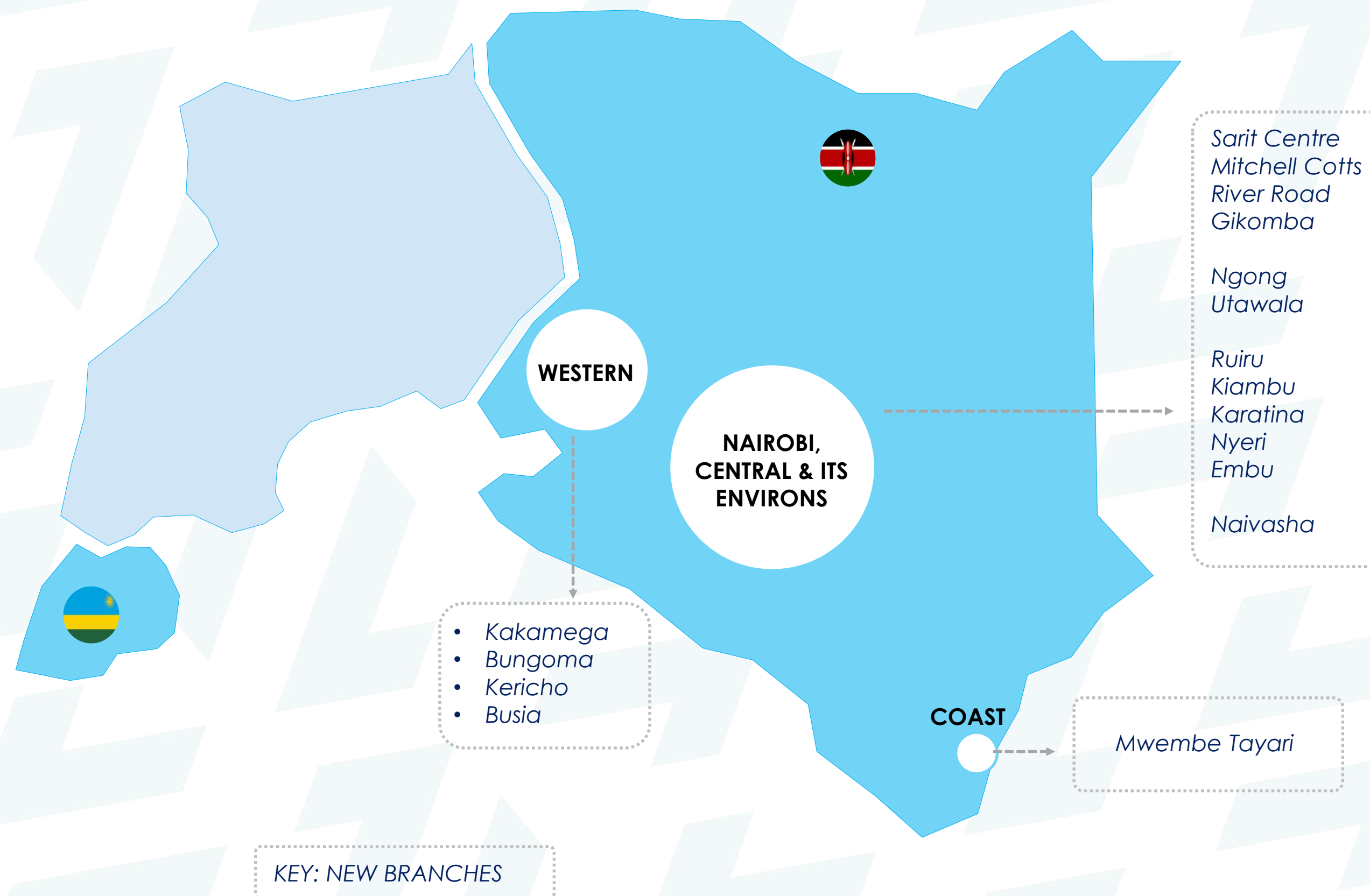
- **17 branches opened** in Kenya since the implementation of the strategy
- On track to **open 7 additional branches** in the 2022

#### Branch Rationalization:

- Rationalization of 5 branches due to proximity



- **2 new** branches opened
- On track to open an additional branch by end of H2'2022



### New Branches Performance

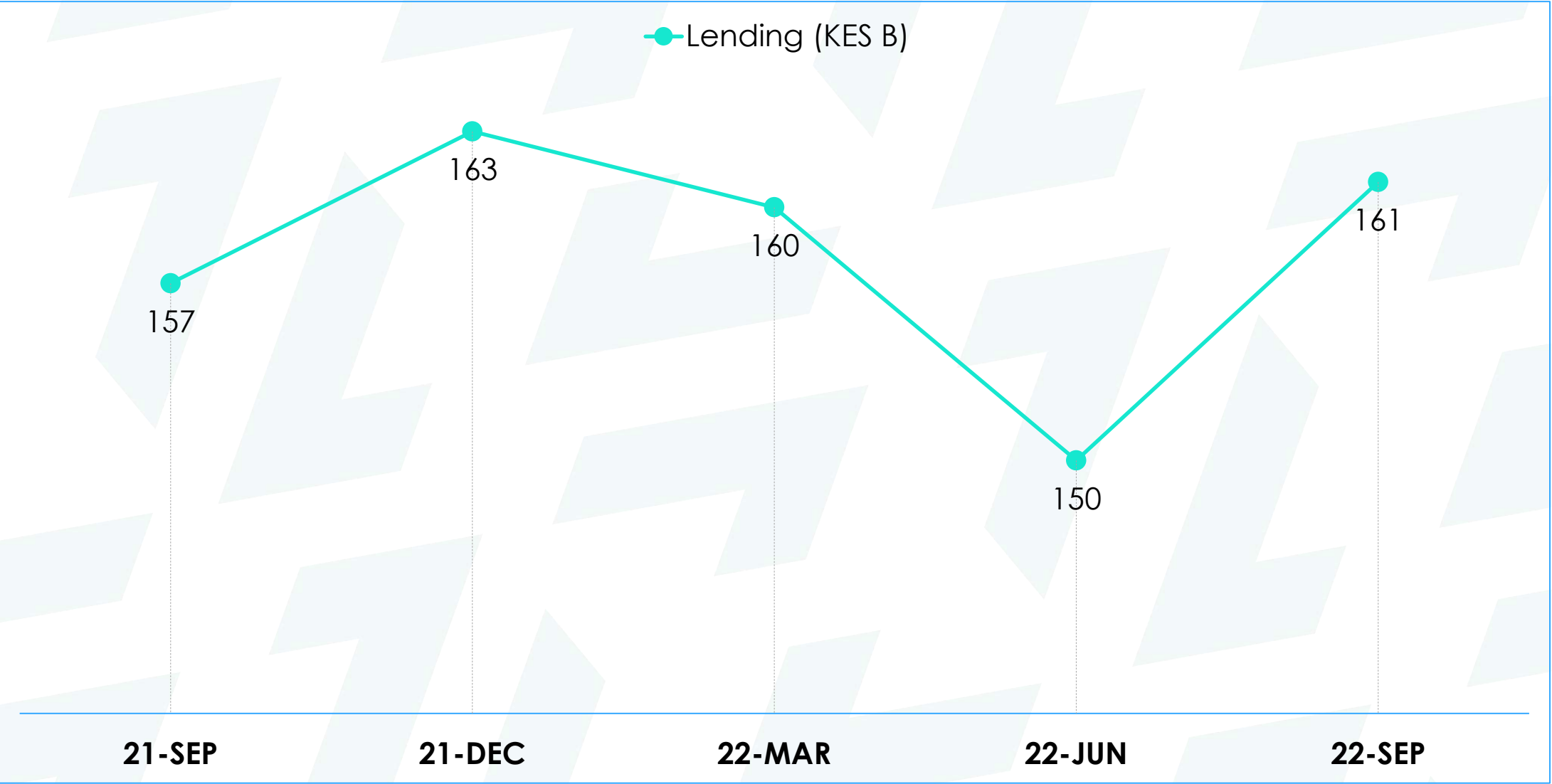
- **2 branches have broken even ahead of schedule.** All other new branches are tracking on schedule
- New branches driving rebalancing of the deposit book; improving NIMs
- **CASA/FD Ratio**
  - Overall: 58:42
  - New Branches: 73:27

### 3. Deepening Leadership in Corporate Banking

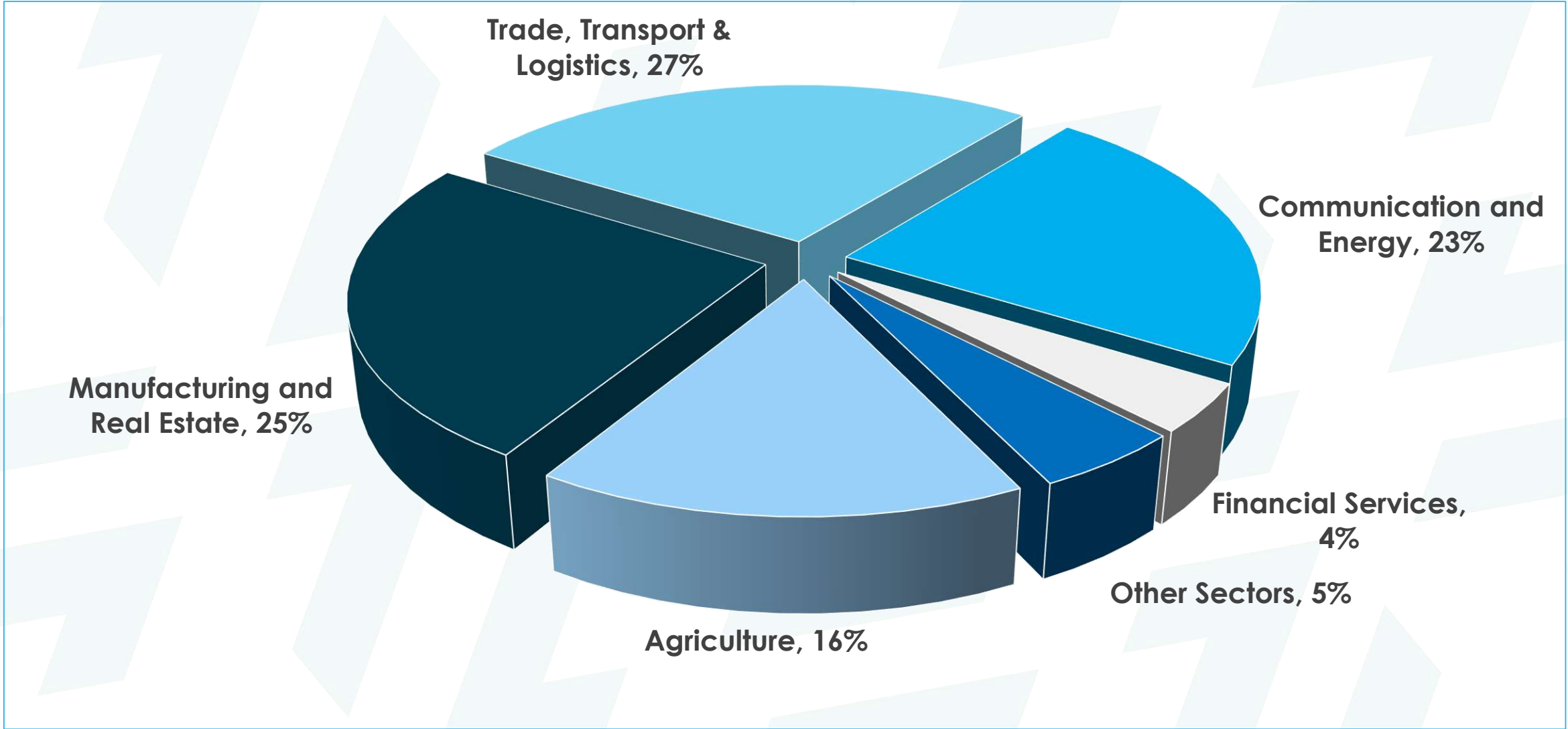


- **# 1FX Provider** - Reliable provider of foreign currency solutions to our corporate customers
- Following the restructure of the Corporate banking business into a sector focused model, we are **beginning to see meaningful lending growth QoQ**
- Reinforcing our positioning in **thought leadership** by participating in key industry events
- Growth in deposits YOY with **>120 new to bank relationships** on boarded YTD
- **>100% YoY growth in operating income**

Corporate Lending Trend (KES Bn)



Lending: % Contribution in Q3 2022





# 3. Deepening Leadership in Asset Finance

As the number 1 Asset finance leader in the market, we continue to invest in capabilities to integrate our propositions across the entire car ownership value chain

CAR DUKA

1

Buy a Car

3

Buy Spare Parts

2

My Duka

4


Service Center

Blog

Cars for Sale

Brand New Cars


Cars for Auction



2015, SUBARU OUTBACK

Buy Now: Kshs.3,599,999


2500CC | Automatic | Foreign Mombasa



2015, LAND ROVER DISCOVERY IV HSE LUXURY

Buy Now: Kshs.6,199,999


3000CC | Automatic | Foreign Mombasa



2015, TOYOTA LANDCRUISER TX

Buy Now: Kshs.6,099,999

2800CC | Automatic | Foreign Mombasa



2015, TOYOTA Land Cruiser Prado TZ.G

Buy Now: Kshs.6,999,999

2800CC | Automatic | Foreign Mombasa

Apply for loan

Buy a Car

Value my Car

Cars on Auction

Book a Service

Car Valuation

More Than Just Great Rates.

Get my car's value

Buy a Car

Find the perfect car and see what you should pay.

View the best deals

Apply for a loan

Get financed

Apply Now

Buy Insurance

New car? Make sure you don't overpay on insurance.

Check rates

- 1Buy new, used, Ex leased or cars on auction
- 2Apply for Loan, Insurance or Value your Car
- 3Buy Spare Parts from a range of service providers
- 4Book for car service at a place & time of your convenience

You can now search for a car, apply for car loan, car insurance, buy spare parts and book you car for service at the click of a button

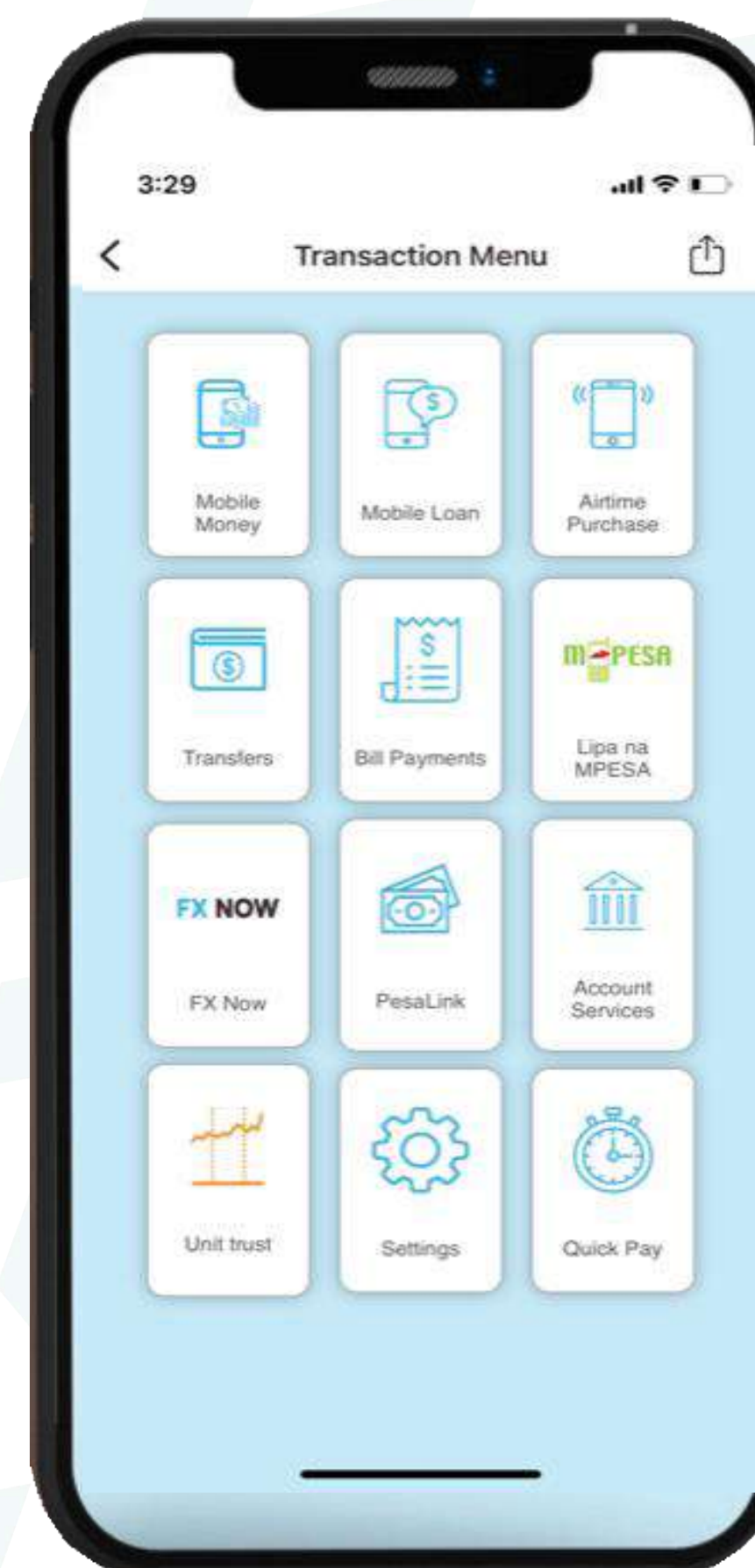
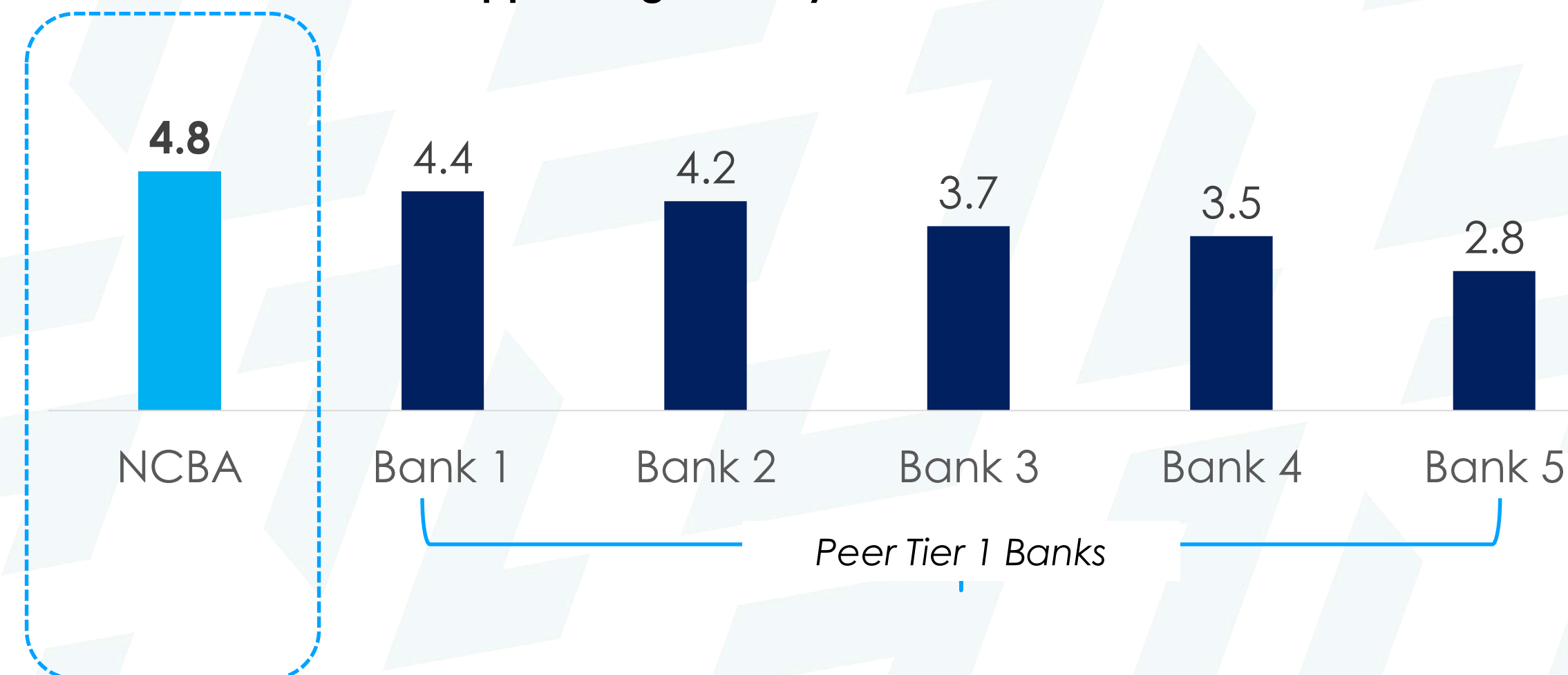


## 4. Digital Transformation

NCBA Now is ranked 1st on Google play store among peer banking apps. Continued enhancements of the App aimed at unlocking cross-sell opportunities in our universal banking model : Investments, Lending, Payments etc.

- **App stability and crash rate <1%**
- **4.8 rating** on Google Play Store (3.4 average Peer rating)
- Mobile loan application and repayment processing improved **from 18 minutes to 57 seconds.**
- **85%** of all Retail loans originations / applications are done on mobile

App Rating on Play Store - Peer Review



### Q3 2022 Enhancements

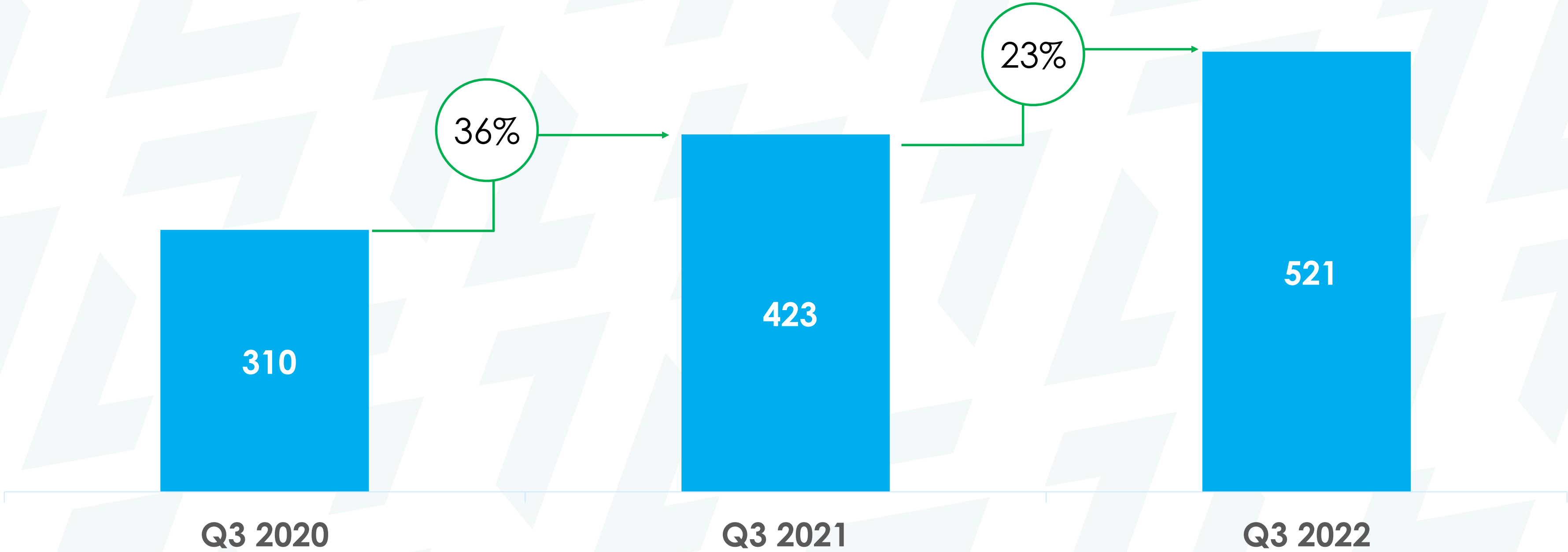
- ✓ Display Relationship Manager Details
- ✓ Integrated WhatsApp chat servicing
- ✓ Automated FX counter rates upload
- ✓ Integrated Unit Trust Funds
- ✓ Integrated payment to Expressway
- ✓ Enhanced security features on USSD



# Our Digital Business

We are the market leader in digital financial services and we continue to expand our regional reach and grow our disbursements.

Digital loans disbursements (KES Bn)



# Our Digital Business: Credit Repair Mechanism

We have formulated a credit repair mechanism for Fuliza and Mshwari to support Kenyans to re-integrate into the formal regulated credit ecosystem

### Objectives

- 1. Educate customers on digital credit to **improve consumption behavior** and increasing savings.
- 2. **Re-integrate customers back into formal lending** through positive credit listing on CRB
- 3. **Consolidate** customer view of their digital credit Products.

### How to re-integrate in the formal regulated digital credit ecosystem



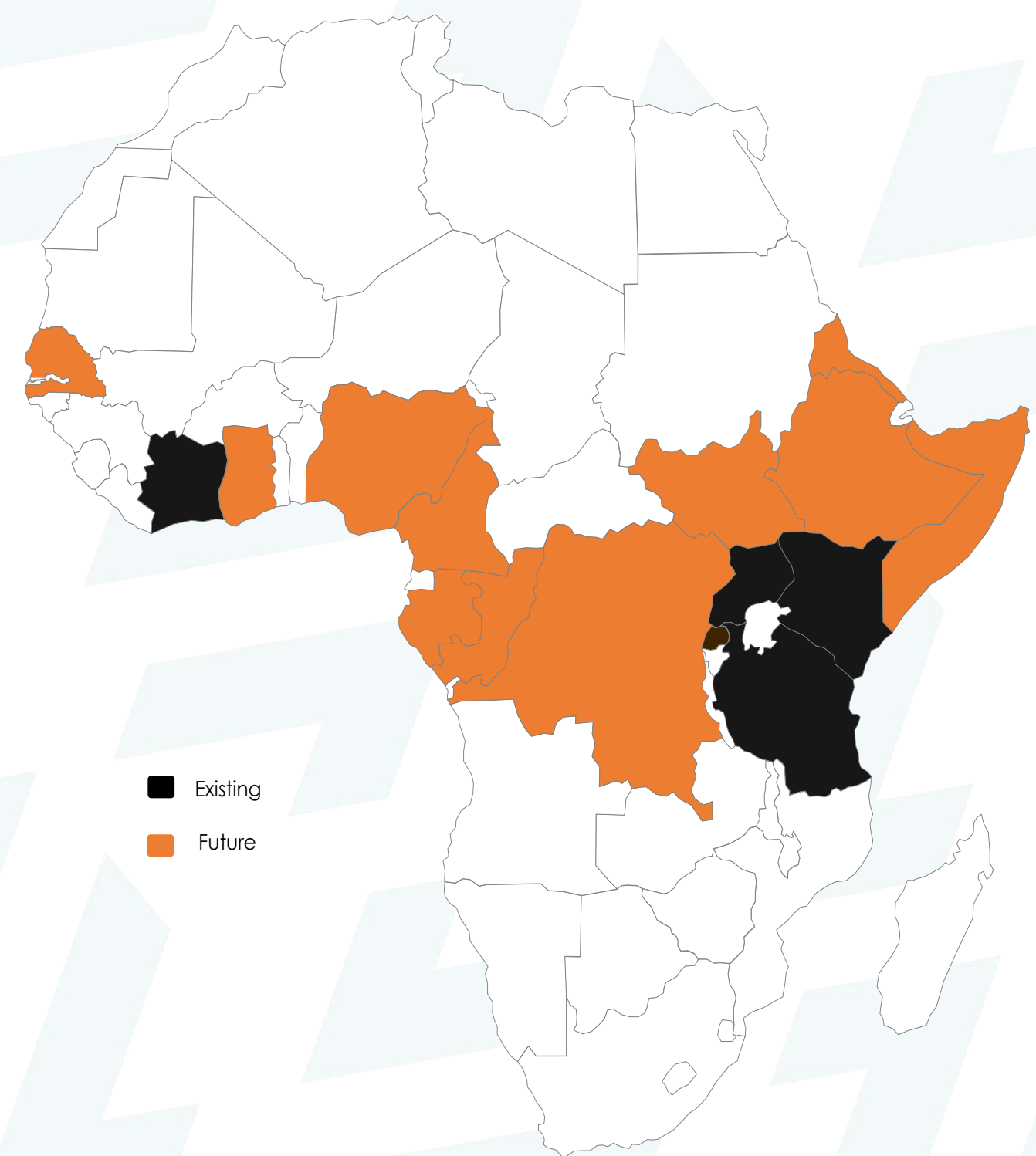
*\*Those who fail to repay their loans during the offer period, shall be negatively listed.*



# Digital Business: Loop DFS LTD

By year end, the group will create a standalone entity “LOOP DFS LTD” for its digital business. This will increase NCBA’s scalability **to expand into new non-banking business lines and enhance our agility in entering new markets.**

500M  
Customer  
Opportunity



Rationale
<ul style="list-style-type: none"><li>• Achieve <b>greater agility</b> when <b>entering new markets and driving innovation</b></li><li>• <b>Segregate</b> the <b>risks</b> that are attendant to digital financial services and that are better executed by a Fintech.</li><li>• <b>Create an investible vehicle</b> that enhances the options and opportunities for existing and new shareholders</li></ul>

DAVID ABWOGA  
Group Director, Finance

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# The Group's performance supports path to financial targets



64%

KES **18.2<sub>B</sub>**

**Profit Before Tax**

Income Statement Highlights <i>(Amounts in KES B)</i>			
Operating Profit	27.2	31%	▲
Net Interest Income	23.3	15%	▲
Non Funded Income	22.5	40%	▲
Operating Expenses	18.5	19%	▲
Impairments	8.3	9%	▲
Profit after Tax	12.8	96%	▲

Balance Sheet Highlights <i>(Amounts in KES B)</i>			
Customer Deposits	462	3%	▲
Government Securities	224	6.3%	▲
Gross Loans & Advances	296	6.1%	▲
Digital Disbursements	521	23%	▲



6%

KES **595<sub>B</sub>**

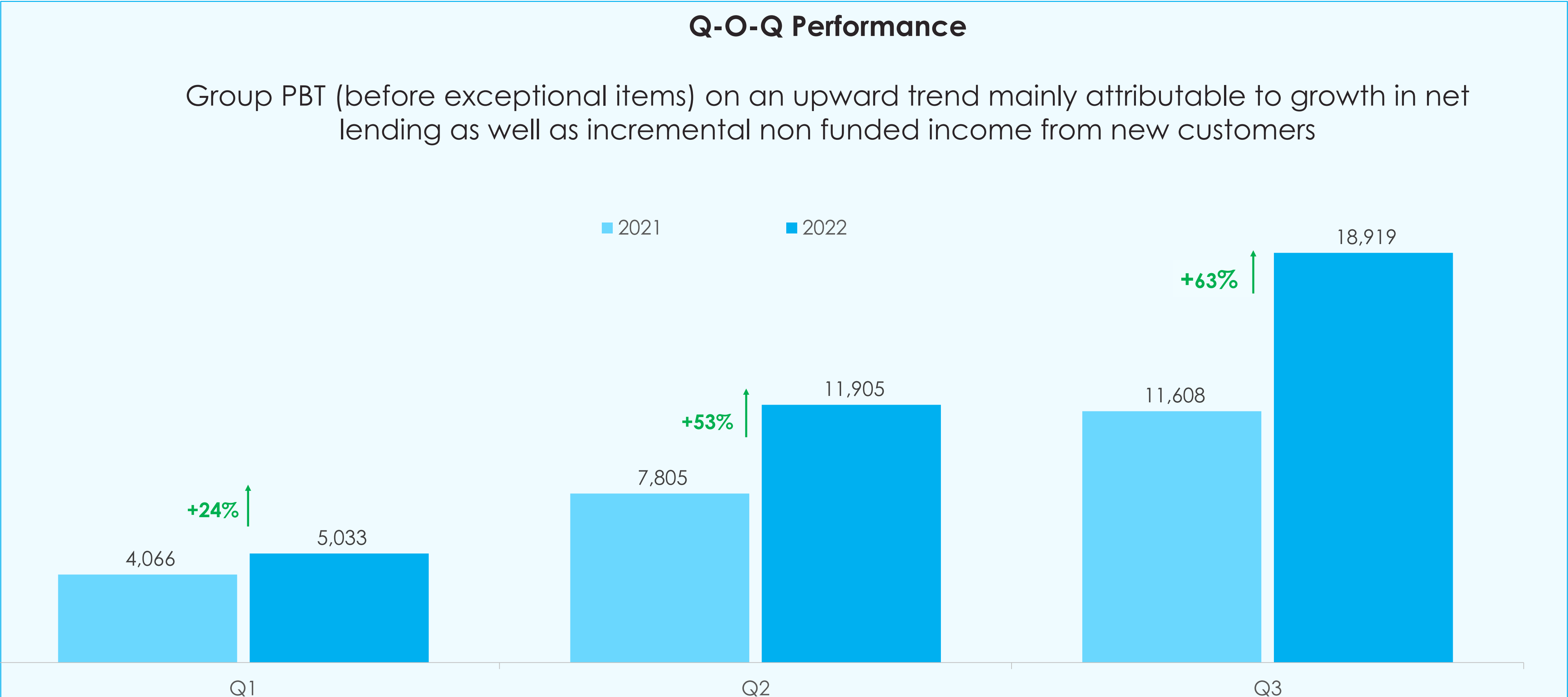
**Balance Sheet**

# Focused on generating sustainable revenue across all income lines thus sustaining profitability momentum

NCBA Group Consolidated



Amounts KES'B





# The Group has continued to deliver solid results as we record improvements in the performance of our subsidiaries

		Q3 2022	Q3 2021	Δ%
Amounts KES'M				
Banking Subsidiaries	Kenya	18,650	12,486	50% ▲
	Tanzania	(900)	(400)	68% ▼
	Uganda	454	(894)	>100% ▲
	Rwanda	332	43	>100% ▲
	<b>Total Regional Subsidiaries</b>	<b>(114)</b>	<b>(1,251)</b>	<b>&gt;100% ▲</b>
Non Banking Subsidiaries	Investment Bank	278	214	31% ▲
	Insurance Intermediary	159	189	(16%) ▼
	Leasing (LLP)	45	70	(36%) ▼
NCBA Group (Company)*		(99)	(100)	6% ▲
<b>Group Profit Before Tax</b>		<b>18,919</b>	<b>11,608</b>	<b>63%</b>
Exceptional Items		(725)	(547)	(33%)
<b>Group Profit Before Tax after Exceptional Items</b>		<b>18,194</b>	<b>11,061</b>	<b>64%</b>
Tax		(5,390)	(4,535)	19%
<b>Group Profit after Tax</b>		<b>12,804</b>	<b>6,526</b>	<b>96%</b>

\* Net of consolidation adjustments

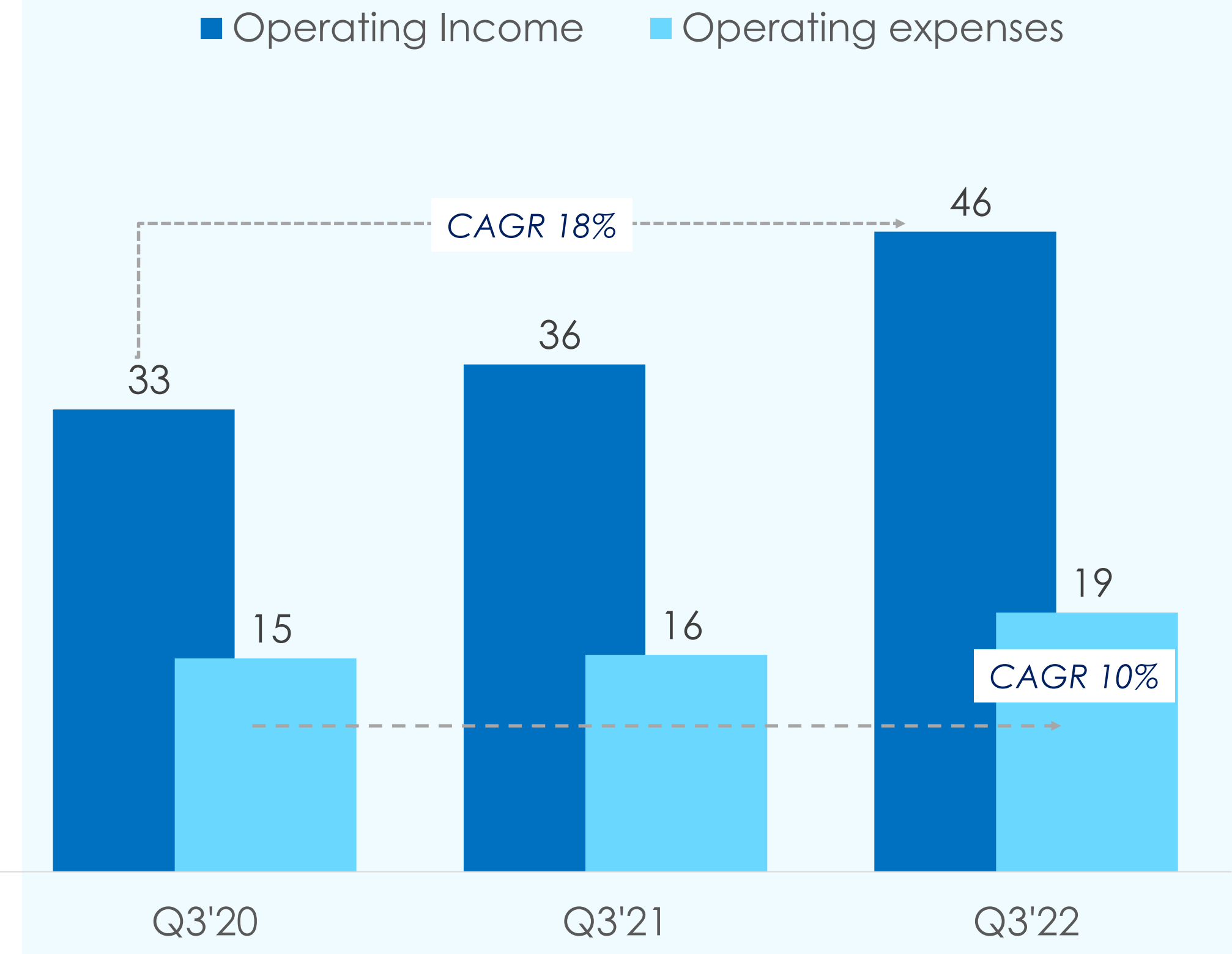
# Enhanced operational efficiency even as we invest to support our growth agenda

NCBA Group Consolidated

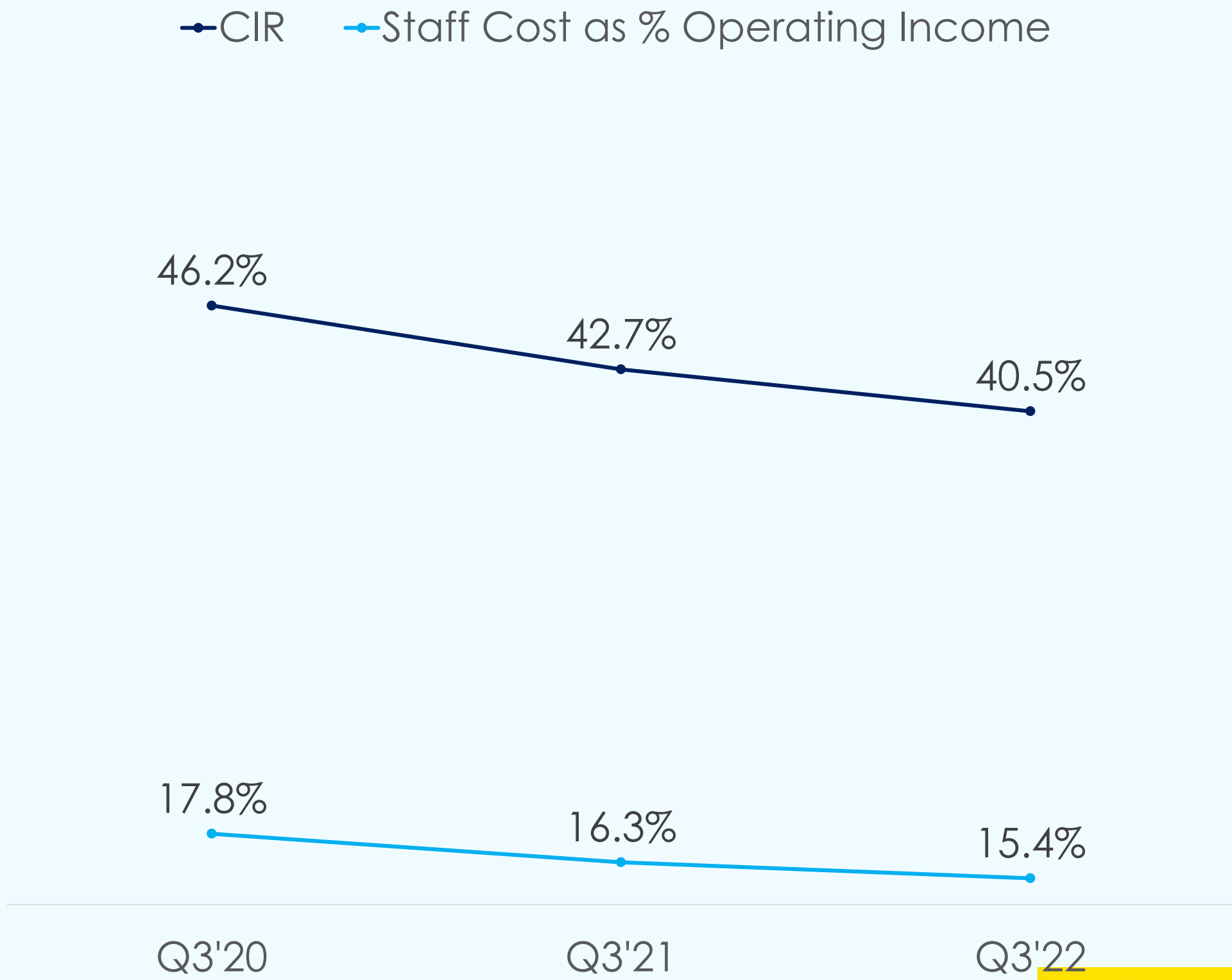


Amounts KES'B

Operating income growing at a faster rate than expenses.



Declining cost to income ratio on the back of staff operating efficiency



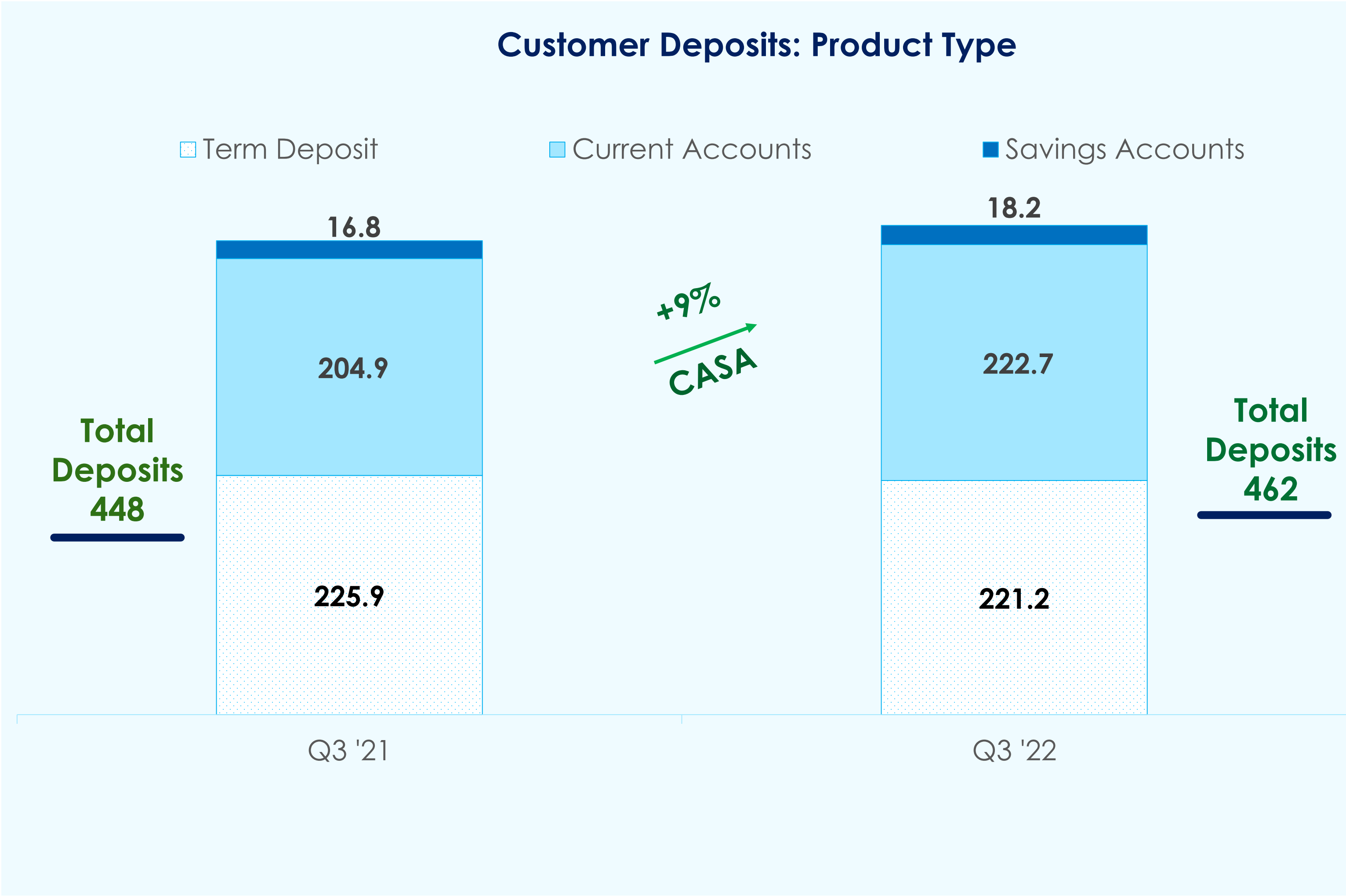


# Healthy CASA growth driving Balance Sheet expansion

NCBA Group  
Consolidated



Amounts KES'B



Growth of customer deposit base with focus on CASA (+KES **20Bn**) largely attributable to customers onboarded via our branch expansion strategy

# Retail lending book up 19% YoY, increasing contribution to the Group's outcomes

NCBA Group  
Consolidated



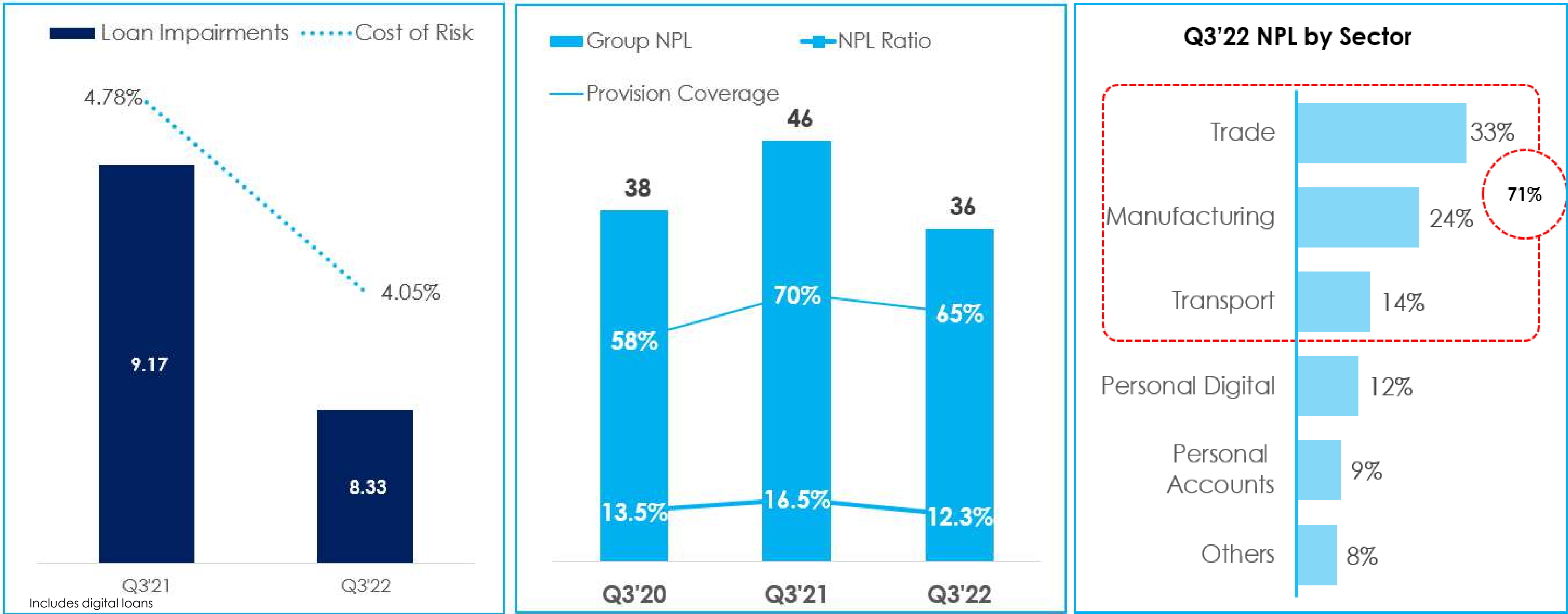
Amounts KES'B





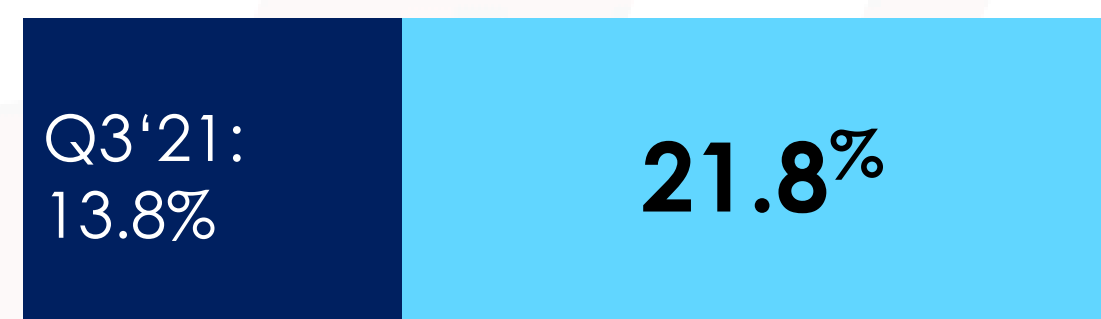
# We are focused on improving our cost of risk

Amount KES Billions



# Sustained Shareholders Returns

## Group



Return on Equity



Earnings Per Share



Return on Assets



Interim Dividend Per Share (Paid on 30 Sept)

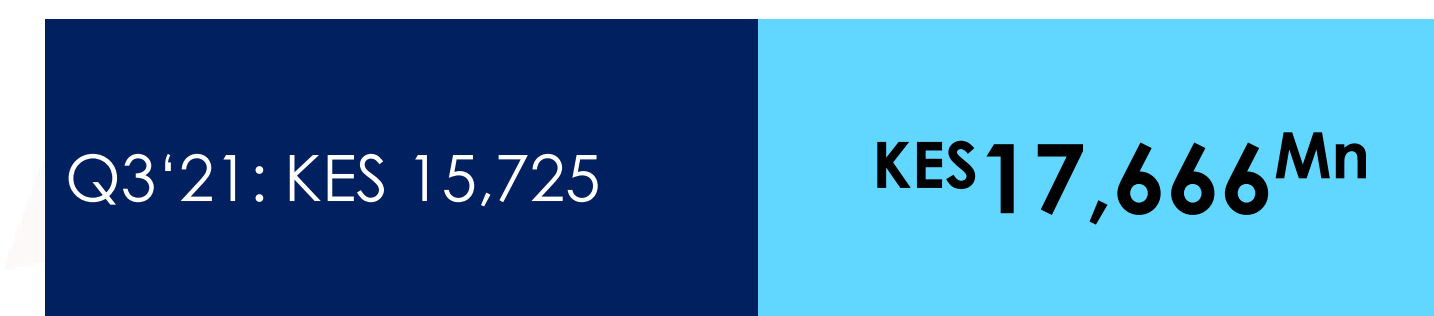


Dividends Gross (Paid on 30<sup>th</sup> Sept)

## Bank



Core Capital



Single Borrower Limit

In H1 2022 NCBA paid an interim dividend of KES 2.0 per share (KES 3.3Bn). The Group guidance is to pay up to 50% of net earnings as dividends



# NCBA Bank Kenya

## On track to meet financial guidance metrics for FY 2022

	Target	Q1 2022	H1 2022	Q3 2022	
Return on Average Equity	> 15%	21.4%	20.8%	21.5%	✓
NPL ratio	< 15%	16.2%	13.2%	12.2%	✓
Cost to Income Ratio	40-45%	40%	40%	36.9%	✓
Capital Adequacy (Total)	300Bps	359Bps	472Bps	383Bps	✓
Loan to Deposit Ratio	65%	62%	59.7%	63.1%	✓
Core Bank Cost of Risk	1.5% - 2.0%	1.8%	1.9%	2.0%	✓
Liquidity Ratio	~ 60%	60.79%	58%	55%	✓

# SUPPLEMENTARY FINANCIAL PERFORMANCE





## Q3 2022 Statement of Profit & Loss

Amounts KES'M	NCBA Bank Kenya			NCBA Group Consolidated		
	Q3 2022	Q3 2021	Δ%	Q3 2022	Q3 2021	Δ%
Interest Income	34,793	31,212	11%	38,780	34,225	13%
Interest Expenses	(14,139)	(12,716)	11%	(15,533)	(14,022)	11%
<b>Net Interest Income</b>	<b>20,654</b>	<b>18,496</b>	12%	<b>23,247</b>	<b>20,203</b>	15%
FX Income	8,762	3,190	>100%	9,208	3,503	>100%
Other Non- Interest Income	3,707	3,603	(3%)	5,181	4,870	6%
Digital Lending Income	6,911	6,794	2%	8,150	7,710	6%
<b>Operating Income</b>	<b>40,034</b>	<b>32,083</b>	25%	<b>45,786</b>	<b>36,286</b>	26%
Operating Expenses	14,762	12,243	21%	18,540	15,509	19%
<b>Operating Profit</b>	<b>25,272</b>	<b>19,840</b>	27%	<b>27,245</b>	<b>20,777</b>	31%
Impairments	6,622	7,355	(10%)	8,327	9,169	(9%)
<b>Profit Before Tax And Exceptional Items</b>	<b>18,650</b>	<b>12,485</b>	49%	<b>18,918</b>	<b>11,608</b>	63%
Exceptional item	(531)	(547)	(3%)	(725)	(547)	33%
<b>Profit after Exceptional items</b>	<b>18,119</b>	<b>11,938</b>	52%	<b>18,193</b>	<b>11,061</b>	64%

## Q3 2022 Statement of Financial Position

Amounts in KES Millions	NCBA Bank Kenya			NCBA Group Consolidated		
	Q3 2022	Q32021	Δ%	Q3 2022	Q32021	Δ%
<b>Assets</b>						
Net Loans and Advances	238,315	215,762	10%	266,110	238,166	12%
Government Securities	206,839	189,583	9%	224,075	210,702	6%
Cash and Balances with Banks	51,544	72,873	(29%)	55,318	76,536	(28%)
Other Assets	49,317	42,632	16%	49,914	37,227	34%
<b>Total Assets</b>	<b>546,015</b>	<b>520,850</b>	<b>5%</b>	<b>595,417</b>	<b>562,631</b>	<b>6%</b>
<b>Liabilities &amp; Equity</b>						
Customer Deposits	420,397	411,366	2%	462,113	447,623	3%
Borrowings	27,716	20,221	37%	28,985	19,809	46%
Other Liabilities	18,201	14,240	28%	23,394	20,221	16%
Shareholders Equity	79,701	75,023	6%	80,925	74,978	8%
<b>Total Liabilities &amp; Equity</b>	<b>546,015</b>	<b>520,850</b>	<b>5%</b>	<b>595,417</b>	<b>562,631</b>	<b>6%</b>



# THANK YOU



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